

SALINAS VALLEY FAIR COMMERCIAL EXHIBIT APPLICATION

May 14-17,2026

625 Division Street, King City, CA 93930

831-385-3243 FAX 831-385-3345

Contact - Eunice Escarcega E-mail address: ee@salinasvalleyfair.com

\$25.00 Non-Refundable Application Fee due per application before January 30, 2026

\$40.00 Non-Refundable Application Fee due per application received after February 2, 2026

Company Name: _____

Owners Name: _____

Mailing Address: _____

City: _____ **State** _____ **Zip Code** _____

Cell Phone _____ **E-mail address** _____

St. Board of Equalization # _____

Give away product or drawing? _____ **If so, describe item(s)** _____

Offer free food samples(s) _____ **If so, describe item(s)** _____

Use Sound Devices or Pitch Products (TV, Radio, PA, etc.) _____

Require use of water? _____ **If so, describe** _____

Please list all products & prices of items you would like to sell: (add attached sheet if needed)

Indoor exhibit spaces will be in the **Expo Building**. Pipe & drape are provided for indoor space only, canopies not provided. Spaces will be assigned by Salinas Valley Fair.

PLEASE INDICATE INDOOR OR OUTDOOR SPACE & SIZE REQUIRED

Outdoor Space: 10'x10' - \$400; 10'x 20' - \$500; 10'x30' - \$625

Outdoor space to be assigned by Manager specify amount of space needed _____

Indoor Space: 10'x10' \$450 Adjoining 10' x 10' will be a fee of \$250

Amount of space needed _____ Requested Location _____

No guarantee that your space choice will be available (limited corner/wall spots).

Electrical: Requirements & Costs for running Fair:

Volt/Amp/Watt Required _____ Special Electrical Needs _____

_____ 1 - 20 AMPS - \$70.00 _____ 21 - 50 AMPS-\$195.00 _____ 51-100 AMPS-\$275

Fair does not provide extension cords, cord caps or other equipment required.

RV/Stock Truck/Dead Storage Requirements: If RV, Stock truck or dead storage is needed, please indicate type and amount of space needed for each.

RV _____ **\$400/week** _____ **Stock Truck-\$100/week** _____ **Dead Storage**

GENERAL LIABILITY INSURANCE: Each exhibitor must provide the Salinas Valley Fair with proof of general liability insurance of no less than \$1,000,000.

My own carrier - Name _____

WFA Master List CFSA # _____ Policy Expires _____ Name policy is under _____

Purchase Insurance through Fair: Commercial Insurance \$170.00 _____ Food Insurance \$210.00 _____

WORKER'S COMPENSATION INSURANCE: - Each exhibitor who hires employees must also provide a copy of their worker's compensation insurance.

**Deadline for application is March 3, 2026
We will continue to take applications for a wait list until May 1, 2026.**

REMEMBER

1. A non-refundable \$25.00 application fee is due with applications received by January 30, 2026.
2. \$40.00 Non-Refundable Application Fee per application received after February 2, 2026, deadline.
3. You are required to send pictures of booth space with application.
4. Please return the application by email or mail only. No faxes accepted."
5. **Send application & application fee only!! Do not send space rental fee.**
6. Vendors with multiple booths must submit separate applications and a \$25 fee for each (Indoor and Outdoor). A \$40 fee applies after February 2nd, 2026.

IF APPLICATION IS APPROVED, SVF WILL SEND YOU A CONTRACT & YOU CAN SEND THE SPACE RENTAL FEES WITH THE SIGNED CONTRACT.