SALINAS VALLEY FAIR BOARD OF DIRECTURS
EXECUTIVE COMMITTEE MEETING AGENDA
OCTOBER 20, 2026 4:00 PM – LIVESTOCK OFFICE

MISSION STATEMENT

To showcase the annual fair, promote the talent and education of citizens of all ages and provide a year-round setting for community service and celebration.

VISION STATEMENT

To ensure our facility is the hub of the Salinas Valley community, reflecting tradition, quality, teamwork, and positive growth, through leadership and vision

A. **CALL TO ORDER**
B. **INTRODUCTION OF GUESTS**
C. **PUBLIC COMMENTS** - Members of the public are invited to address the board during public comment on any matter. Items not on the agenda cannot be acted upon or addressed by the board. SVF Policy: Persons requesting to be heard before the board may be given a three-minute time limit to make their comments regarding any topic. Individuals may not give their time limit to another person in order to increase that person's time allowed.
D. **CLOSED SESSION**
    1. **CONFERENCE WITH LEGAL COUNSEL ON EXISTING LITIGATION PURSUANT TO CAL. GOV. CODE SECTION 54956.9(d)(1)**
        a. **Kevin Piearcy v. Salinas Valley Fair, Inc., et al, Monterey County Superior Court, # 26CV001441**
        b. **Gabriel Cantellano Garcia v. Salinas Valley Fair, Inc. et al, Monterey Superior Court, #26CV001911**

    2. **EMPLOYMENT OF CHIEF EXECUTIVE OFFICER PURSUANT TO CAL. GOV. CODE SECTION 54957(b)(1)**

E. **APPROVAL OF MINUTES**
    1. AUGUST 18, 2026 EXECUTIVE COMMITTEE MINUTES
    2. SEPTEMBER 15, 2026 EXECUTIVE COMMITTEE MINUTES
    3. SEPTEMBER 24, 2026 BOARD MEETING MINUTES

F. **TREASURERS REPORT**
    1. SEPTEMBER 2026 FINANCIALS
    2. 2027 BUDGET

G. CORRESPONDENCE

H. JUNIOR FAIR BOARD

I. HERITAGE FOUNDATION REPORT

J. COMMITTEE REPORTS

1. EXECUTIVE & FINANCIAL COMMITTEE
2. FAIR PLANING COMMITTEE
    a. Fair Theme – Logo/Artwork
    b. Stampede Arena – Fair Entertainment
    c. Grounds and Stage Entertainment
    d. Sponsors
    e. Fair Security
    f. Miss SVF
    g. Kickoff Dinner
        1. Entertainment
        2. Silent & Live Auction
3. LIVESTOCK COMMITTEE
4. MASTER PLAN COMMITTEE
    a. Buildings & Grounds
        1. RV Park Project
5. STILL EXHIBIT COMMITTEE
6. NOMINATING COMMITTEE

K. OLD BUSINESS

L. NEW BUSINESS

M. MANAGER'S REPORT

N. ADJOURN