

Salinas Valley Fair seeks competitors for Miss Salinas Valley Fair 2023

You could be our 2023 Miss Salinas Valley Fair! If you are a young lady between the ages of 16 - 20 who resides in the counties of Monterey, San Benito, Santa Cruz, Southern Santa Clara, Northern San Luis Obispo, Parkfield or Coalinga; YOU COULD BE THE 2023 MISS SALINAS VALLEY FAIR! Contestants may not be less than 16 years of age as of January 1, 2023 and no more than 20 years of age as of December 31, of the year in which she competes.

But think quickly, the deadline is March 21ST, 2023.

The contest will be held at the Fairgrounds March 16th & 18th, 2023 and the winner will reign over the Salinas Valley Fair, which runs May 18th & 21st, 2023 in King City.

Entrants will be judged on personality (40%), scholastic ability (25%), poise and appearance (20%) and horsemanship (15%). The 2015 Miss Salinas Valley Fair will receive a \$2,000 scholarship, a sterling silver belt buckle and many other prizes. Awards are also given to the winner of each competition category.

In addition to her many duties as Miss Salinas Valley Fair, the winner will have the opportunity to represent the fair in the Miss California Rodeo contest in Salinas.

Entrants may enter more than once but only win one time. There is no entry fee for the privilege of competing.

Applications are available at www.salinasvalleyfair.com or by calling the fair office 831-385-3243. For more information contact Darla Mantel at 831-595-1250 or email at dm_mantel@yahoo.com