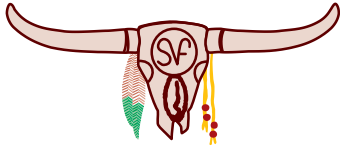


SALINAS VALLEY FAIR



625 Division Street
King City, California 93930

Phone: 831.385.3243
Fax: 831.385.3345

salinasvalleyfair.com

JANUARY 4, 2019
FOR IMMEDIATE RELEASE
CONTACT: TJ PLEW
EMAIL: SVF@SALINASVALLEYFAIR.COM

NEW YEAR BRINGS NEW DIRECTORS TO FAIRBOARD AND JUNIOR FAIRBOARD

Locals from Monterey selected to serve on Salinas Valley Fair Boards

King City, CA – The Salinas Valley Fair Board appointed three people to the Fair’s governing board at their regular monthly meeting held in November at the fairgrounds in King City. Over the course of six months the Salinas Valley Fair Board’s Appointment Committee collected letters of interest, selected top applicants and interviewed five finalists for open positions on the board. At the end of the process, the board accepted the committee’s recommendation to appoint three South County residents, Oscar Avalos, Matthew Cauley and Travis Domingos to the fair board.

“We are pleased to bring on enthusiastic and talented people to our already loyal and experienced team of board members. No doubt their selection to this board will prove to be beneficial to our organization in the years to come,” said Fair CEO, TJ Plew.

The incoming Fair Board Directors are appointed by the current twelve member board and receive no compensation for their position. New Directors will be sworn in at the Fair’s annual meeting and board retreat later in January.

Oscar Avalos, King City, CA

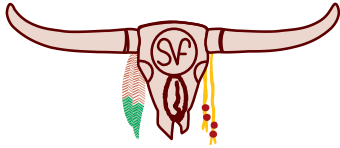
Employment: Rabobank, King City Branch Manager

Oscar Avalos is an alumnus of King City High School who moved to the Central Coast in 2005. His career in banking starting with Wells Fargo in 2009 then later, in mid-2012, he accepted a position at Rabobank as a Financial Services Officer. He was promoted to branch manager of the Rabobank King City branch where he has lead his team to reach their goals with his experience in Business Development, Consumer Lending and Business Lending. Oscar credit’s Rabobank’s focus on building relationships throughout the community in contributing to the opportunities he has to serve on the Planning Commission for the City of King, King City Chamber of Commerce and Agriculture Board, King City Rotary and now the Salinas Valley Fair.

MISSION STATEMENT

To showcase the annual fair, promote the talent and education of our youth, and provide a year-round setting for community services.

SALINAS VALLEY FAIR



Matthew Cauley, King City, CA

Employment: General Manager, Nielsen Farms/Bullet Ranches

At age 11, Matthew Cauley showed his first market livestock animal at the Salinas Valley Fair. Matthew has served as a fair volunteer for 22 years. He began volunteering in the fair's Junior Fairboard and was elected by his peers to serve as President. Recently Matthew has always been on hand on auction day to help spot bids and staying late into the night to make sure livestock is safely loaded onto transport vehicles. Outside of work and his fair service Cauley serves on the King City High School FFA Advisory Committee, is Secretary of the King City Lions Club and is a member of the King City Young Farmers.

Travis Domingos, Lockwood, CA

Employment: Operation Manager, West Valley Construction

Travis Domingos begins his term with the Salinas Valley Fair Board with over 30 years of experience volunteering in the swine department. He is the third generation of the Domingos family to serve on the Salinas Valley Fair Board. Travis showed market livestock for ten years and was a member of the Salinas Valley Fair Junior Fairboard. When not volunteering at the fair he volunteers as an assistant coach for his daughter's little league team.

In addition eighteen high schoolers from Salinas, Greenfield and King City were added to the 34 member Junior Fair Board late in 2019. The youth will serve one year as the primary youth volunteers for the fairgrounds assisting with Barrel Races, the Ranch Rodeo, Fair Programs and other service projects as identified by the Salinas Valley Board and staff. The Salinas Valley Fair is pleased to welcome the following Junior Fairboard Members: Hunter Vacarezza, Taylor Pryor, Aligh Ramey, Sarah Rios, Alyssa Ramey, Ivan Trujillo, Breana Aguilar, Dylan Oliveros, Manuel Ochoa, Ceasar Almaraz, Brooks Hearne, Jonah Mendez, Jonathon Toledo, Blake Iverson, Nick Martinez, John-Michael Soto, Rebecca Matos and Luis Villanueva.

The 75th Salinas Valley Fair runs May 16-19, 2019 in King City, CA. 38,000 people visited the fair in 2018. The Salinas Valley Fair is a year-round multi-use facility hosting the Monterey International Wine Competition, West Coast Barrel Race Association Finals, King City Fall Festival, private events, a weekly flea market, recreational basketball, club volleyball, equestrian events, and RV camping groups. Over 150,000 people visit the fairgrounds annually in King City. More information on the fair can be found at www.SalinasValleyFair.com or on the Fair's Facebook page.

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