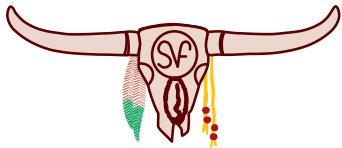


SALINAS VALLEY FAIR



625 Division Street
King City, California 93930

Phone: 831.385.3243
Fax: 831.385.3345

salinasvalleyfair.com

JUNE 11, 2018
FOR IMMEDIATE RELEASE
CONTACT: TJ PLEW
EMAIL: SVF@SALINASVALLEYFAIR.COM

Salinas Valley Fair Seeks Directors for Fair Board

King City, CA - The Salinas Valley Fair, Inc is looking for directors to serve on the Salinas Valley Fair Board. Directors are unpaid, volunteers of the Salinas Valley Fair.

Directors are expected to commit up to 2 hours per month to attend board meetings, attend the annual Western Fairs Association Convention, be present for annual board retreats and fulfill volunteer duties as assigned during the annual Salinas Valley Fair in King City.

Collectively, the Salinas Valley Fair board helps to:

- Create and implement the Salinas Valley Fair strategic and master plan
- Develop policy that ensures the success of the Salinas Valley Fair
- Seek funding for the Salinas Valley Fair
- Produce the annual Salinas Valley Fair by chairing or volunteering on one of the fair's 15 active committees
- Support fundraising efforts by the Salinas Valley Fair's Heritage Foundation

The fair seeks a mix of cultural, racial, gender, professional, and geographical diversity for the board. The Salinas Valley Fair Board ideally should be a mix of members who have a variety of work experiences in agriculture, law, finance, education, organizational development, public relations, policy, and grant writing.

Ideal candidates will have attended the Salinas Valley Fair and other fairs, demonstrate business acumen, and show a willingness to lead while also contributing as a member of a team. Board members are to be at least 21 years old and a resident of Monterey, San Benito, Santa Cruz or San Luis Obispo County.

Interested applicants are to submit a letter describing their interest in the position to the Salinas Valley Fair postmarked no later than August 3, 2018. Letters of interest may be mailed to:

*Salinas Valley Fair
Director Search Committee
625 Division Street
King City, CA 93930*

###

MISSION STATEMENT

To showcase the annual fair, promote the talent and education of our youth, and provide a year-round setting for community services.