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FOR IMMEDIATE RELEASE

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Salinas Valley Fair Heritage Foundation Application Due November 9th
Foundation seeks Monterey County 4-H and FFA members for \$2500 scholarship

King City, CA -- The Salinas Valley Fair Heritage Foundation (SVFHF) invites active 4-H and FFA participants from Monterey County to apply for the 2019 Heritage Foundation Scholarship. The successful applicant will receive the honor of raising the 2019 Heritage Animal for sale at the 2019 Salinas Valley Livestock Auction. Along with raising the Heritage Animal, the scholarship winner will receive a \$2,500 scholarship, an embroidered Heritage Foundation jacket and an award buckle. In addition to the scholarship and awards, the Heritage Foundation will reimburse all expenses related to the feed and care of the Heritage Foundation animal.

Salinas Valley Fair Heritage Foundation Scholarship Applications are available at www.SalinasValleyFair.com or call Scholarship Coordinator, Ralph Rianda 831-385-0383. All materials must be postmarked no later than November 9, 2018. Interviews will be scheduled November 26, 2018 from 5 p.m. to 8 p.m. in King City. The winner will be introduced and announced at the Salinas Valley Fair Heritage Foundation Polenta and Stew Fundraiser on November 28th to be held in the Orradre Building at the fairgrounds in King City.

Over the past thirteen years, the sale of the Heritage Animal has contributed more than \$1,200,000 to the Heritage Foundation. For Salinas Valley Fair Heritage Foundation information, volunteer opportunities or membership details go to www.SalinasValleyFair.com

The 75th Salinas Valley Fair runs May 16-19, 2019 in King City, CA. The fair is the largest single event in King City drawing nearly 40,000 visitors each year to celebrate the accomplishments of our Salinas Valley and our Southern Monterey County traditions. For more information about the Salinas Valley Fair go to www.SalinasValleyFair.com or call (831)385-3243.

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MISSION STATEMENT

To showcase the annual fair, promote the talent and education of our youth, and provide a year-round setting for community services.