



Ranch Rodeo

January 13, 2019 ★ Rava Indoor Arena
Salinas Valley Fairgrounds, King City



FOR IMMEDIATE RELEASE

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MONTEREY COUNTY RANCH RODEO THIS WEEKEND IN KING CITY

Buckles and cash up for grabs for the competitors with the best ranching skills!

King City, CA – Over a 150 cowboys, cowgirls and youngsters from the central coast are expected to compete in this year's Monterey County Ranch Rodeo at the Salinas Valley Fair Rava Arena on January 13th in King City. The production is a fundraiser for the Monterey County Cattlemen's and the Salinas Valley Fair which will feature events that demonstrate the skills needed for everyday working ranch hands. Events include: Open Cut & Rope, Open Ranch Doctoring, Single Steer Stopping and Sorting, Open Calf Branding, Match Calf Branding, Ladies Calf Branding, Over 50 Calf Branding and , Junior Calf Branding for the experienced rancher. For amateurs, there is an open Ribbon Roping and contests for kids 10 and under include Dummy Roping, Boot Race and Stick Horse Races.

Up for grabs are buckles for first place in each category and the coveted All Around Saddle which this year is named in the memory of Salinas resident, Allan Wallace, who passed away in November of 2017. Allan worked for Albert Hansen on the Topo Ranch outside of King City as Ranch Manager, a job he would hold for 28 years. As the Topo expanded, Albert and Allan built one of the best pasture cattle operations in the state. He was instrumental in helping the Monterey County Cattlemen build up their Ranch Rodeo and volunteered at the California Rodeo Salinas for over fifty years. Several friends and businesses made donations in Allan's memory including: Butch & Laurie LaVelle, Gordon & Angela Wallace & Family, Susan, Thomas & Allyson Wallace, Ron & Martha Bass, Margaret Duflock, LA Hearne, Mike & Mary Orradre, Danny & Nicci DeRoza, Larry & Carolyn Homen, 1st Capital Bank, Denise Grigory, John Orradre, Kearney & Leslie Matins, Marion & Vi Stanley, Nessen Schmidt, Oakshores Realty, Tim & Kate Hearne, Cocktail Cattle Company, Garlinger Cattle Company, Borjon Auto, Toro Petroleum, Jim Gianolini and Pettit Lands.

The Ranch Rodeo is not just for adults. Fun contests open to ranch kids and city kids will take place at noon. Every participant earns a treat with the winners receiving a commemorative buckle. This year's contests are Dummy Roping, Stick Horse Races and Boot Races for kids up to 10 years of age. Kids can sign-up the day of event for a small fee and a chance to win the shiny first place buckle. Prizes for kids are sponsored by Tom & Wendy Willoughby, Rincon Farms, Benson Plumbing and WM Clark Trucking.

The awards and events recognize the skill of both the horse and rider as they compete in the kind of ranch activities that are done every day on working cattle operations. 2019 Ranch Rodeo award sponsors are American Door & Gate, California Orchard Company, Salinas Land Company, Coastal Tractor, Mesa Packing, Nino Homes, RC Farms, Salinas Valley Memorial Hospital, Signature Irrigation, Study Oil, Bassetti Farms, Bengard Ranch, Christensen & Giannini, Coast Pipe, Cocktail Cattle Company, Neil Bassetti Farms, Pacific Valley Bank, Visalia Livestock Market and Noland, Hammerly, Etienne & Hoss.

"This event is possible because of our partnership with the Monterey County Cattlemen's Association and the tremendous support from businesses and individuals", said TJ Plew, Salinas Valley Fair, CEO. The event is a fundraiser for both the Salinas Valley Fair and Monterey County Cattlemen's Association. Event proceeds will provide local scholarships and be reinvested into arena equipment to maintain the Rava Arena and Topo Event Center.



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The Ranch Rodeo is an annual tradition that celebrates our western heritage and recognizes the skills necessary when working a cattle ranch. Learn more on how you can support this event at www.SalinasValleyFair.com.

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