

SALINAS VALLEY FAIR



625 Division Street
King City, California 93930

Phone: 831.385.3243
Fax: 831.385.3345
salinasvalleyfair.com

MARCH 15, 2024
FOR IMMEDIATE RELEASE

EMAIL: SVF@SALINASVALLEYFAIR.COM
OFFICE: 831-385-3243

MADDIE & TAE TO PERFORM AT 2024 SALINAS VALLEY FAIR

KING CITY, CA – The Salinas Valley Fair is excited to be celebrating the 80th annual Salinas Valley Fair May 16-19, 2024 at the Salinas Valley Fairgrounds, 625 Division Street.

Maddie & Tae, an award-winning duo, is scheduled to perform at the Salinas Valley Fair on Saturday, May 18th. Their unbreakable bond, honest songwriting and “some of the tightest harmonies on Music Row” (*Rolling Stone*) are channeled into their new collection of songs *Through The Madness Vol. 2*, out now. The pair, Maddie Font and Taylor Kerr, drew praise for their Gold-certified *The Way It Feels* album, including the Double Platinum-certified No. 1 hit, “Die From A Broken Heart” – topping the Country Airplay Charts, Maddie & Tae became the first and only female twosome with multiple No. 1s. In 2013, “Girl In A Country Song” took country radio by storm, establishing them as only the third female duo in 70 years to top the Country Airplay Charts. “Woman You Got” recently took home Group/Duo Video of the Year at the CMT Music Awards. Maddie & Tae have earned trophies from Radio Disney Music Awards, CMA Awards, ACM, Billboard, and CMT Award nominations. The celebrated duo has toured with Carrie Underwood, Dierks Bentley, and Brad Paisley.

“We are looking forward to offering a headlining entertainment piece to the Salinas Valley Fair,” states Lauren Hamilton, Salinas Valley Fair CEO. “The Fair enjoyed Dylan Scott in 2023, and we are thrilled to be offering the Maddie & Tae concert at our Stampede Arena for the Salinas Valley community this year,” continued Hamilton. The Salinas Valley Fair Board is looking forward to Maddie & Tae’s high-energy and family-friendly performance to provide attendees of this year’s Fair.

Tickets to Maddie & Tae will be \$40 for general seating and \$75 for a front stage ticket and are available for purchase online March 15th through May 17th – visit www.salinasvalleyfair.com for more information. Tickets will be available at the gates for \$55 prior to the concert on May 18th. Fair admission is not included in the purchase of a concert ticket.

Admission to the Fair is \$12 for adults (18+ years of age), \$8 for seniors (60+ years of age), \$8 for youth (6-17 years of age), and free for children (5 years of age or younger). Special days include: Kids’ Holaday Thursday, May 16th, where all children 12 years of age and younger receive free admission; Senior Day Friday, May 17th where all adults 60 years of age and older receive free admission; Armed Forces Day Saturday, May 18th, which provides free admission to all military personnel, military contractors, and military dependents with military ID. Fair pre-sale tickets are \$32 for four and \$30 save-on carnival wristbands will be available for purchase at the Salinas Valley Fair Office now until Wednesday, May 15th. Parking is available for \$20.

Activities and community fun at the 2024 Salinas Valley Fair are set to begin Thursday, May 16th at 11:00am and continue through Sunday, May 19th at 10:30pm. In addition to Maddie & Tae, the Salinas Valley Fair will provide four days of family-friendly entertainment across the Fairgrounds, music on the Steinbeck Stage, as well as the Junior Livestock Auction – to be held Saturday, May 18th at 8:00am. Fair food favorites, 21+ beverages, and dancing in the Long Branch Saloon are available daily.

The Salinas Valley Fair Board and CEO invite everyone from the communities of San Luis Obispo County up through San Benito County and beyond to make their way to King City, CA for a great Salinas Valley Fair themed “Golden Hills & Fair Time Thrills.”

All questions regarding the 80th Salinas Valley Fair and Maddie & Tae concert can be directed to the SVF Office by phone at 831-385-3243 or by email at svf@salinasvalleyfair.com.

####

MISSION STATEMENT

To showcase the annual Fair, promote the talent and education of our youth, and provide a year-round setting for community services.