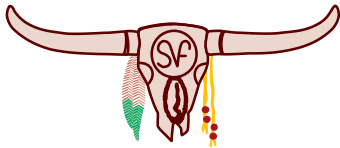


SALINAS VALLEY FAIR



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Rose Escobar Named 2019 Miss Salinas Valley Fair

KING CITY, CA – Four young women competed Saturday, March 16th in the 2019 Miss Salinas Valley Fair contest and when the last judge's sheet was tallied, Rose Escobar of Spreckles was chosen to represent the Fair. Also competing was August LaMacchia (Lockwood), Nicole Reynolds (Atascadero) and Sydney Gray (Salinas).

"I am looking forward to working with Rose to promote our 75th Salinas Valley Fair this spring", said Darla Mantel, Competition Coordinator of the Miss Salinas Valley Fair contest. "She is a skilled horsewoman and poised speaker capable of delivering an engaging invitation to inspire attendance to our Fair".

Rose is the daughter of Gary and Cheri Escobar and is a Junior with the Monterey County Home Charter School. One of Rose's dreams is to run for Miss California Rodeo Salinas and have the opportunity to represent the Salinas Valley western way of life. She has participated in the Pageant of Flags at the 2018 California Rodeo and in the California Rodeo grand entry parade in 2017. Her future plans are to study Equine Dentistry and one day to open her own equine training-rehabilitation facility.

As Miss Salinas Valley Fair, Rose receives a \$2,000 scholarship, Miss Salinas Valley Fair buckle, jacket, concho pin, leather portfolio and many more prizes from area donors.

Dominique Mantel, a former Miss Salinas Valley Fair and 2016 Miss Rodeo Glennville, was emcee for the event and 2018 Miss Salinas Valley Fair, Teagan Soares, was on hand to assist with distribution of prizes and crowning 2019 Miss Salinas Valley Fair. Teagan is currently attending Feather River College in Quincy, CA where she studies Agriculture and participates on the College Rodeo team.

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Celebrating the 75th Fair in 2019 (with a three-year hiatus during WWII), the Salinas Valley Fair was started in 1941 to provide a venue for showcasing the agriculture in the area and give youth an opportunity to show and auction animals through 4-H and FFA. It has grown to be one of the largest Junior Livestock Auctions in the state and attracts young people from throughout Monterey, Santa Cruz, San Luis Obispo and San Benito Counties. The Fair is designed to be a safe, accessible venue for education, community engagement, and fun in a wholesome, family friendly environment. It offers opportunities for people to gather through entertainment, interactive educational activities, agricultural competition and recognition programs, food and drink, and cultural events.

MISSION STATEMENT

To showcase the annual fair, promote the talent and education of our youth, and provide a year-round setting for community services.