

SASSRA Commercial Bred Heifer Show and Sale

Audrey Meyer, Superintendent

- 1) All rules apply to the Junior Commercial Bred Heifer Show and Sale. Please refer to the General Rules and Junior Show rules.
- 2) Each exhibitor is eligible to show only 1 pen of heifers. Pens of 3 are eligible for pen awards.
 - a. Exhibitors must sell heifer(s) to be eligible to compete for awards.
 - b. In the event an exhibitor does not have 3 eligible heifers on sale day, they are eligible for the Beef Exam award and Marketing award.
 - c. Heifers should not calve prior to sale day to be eligible for Pen awards.
 - d. Open heifers are not eligible to receive Pen awards.
- 3) Exhibitors must submit an entry fee and pay for tags by August 1, 2026. Tags will be mailed to Ag Teacher or Extension Agent for placement in heifers. Tags are \$20 per heifer with a \$30 entry fee per exhibitor. Exhibitors are allowed to tag more than 3 heifers, however, only 3 heifers will be allowed to show. Certification of tags must be completed and returned by October 1, 2026.
- 4) Entries will be processed by Mail-In entry forms only. The first 75 entries will be accepted into the 2027 show and sale.
- 5) Entries and Participants must be certified by a County Extension Agent or an Agricultural Science Teacher.
- 6) Heifers may be tagged and will cover all youth members in the family that have submitted an entry fee.
- 7) No parent or exhibitor will be allowed in pens until completion of pen judging.
- 8) All heifers will require a Certification of Palpation from a certified Veterinarian within 30 days of sale day.
- 9) The sale will be held at Producers Livestock Auction Company.
 - a. Producers Livestock Auction Company will provide all feed for cattle.
 - b. Exhibitors will not be allowed to supply buckets, supplies, etc. in their designated pen.
- 10) The sale fee will be a 6 % commission.
- 11) All eligible pens will be scored and placed by a panel of judges (3). Pen score contributes 40% of total exhibitor score. Heifer criteria include:
 - a. Condition
 - b. Confirmation
 - c. Reproductive Performance
 - d. Uniformity
 - e. Temperament

- 12) All exhibitors will take a 50-question beef exam. This score contributes 30% of total exhibitor score.
 - a. Exams will be specific to each age division.
- 13) All exhibitors will give a 3-minute Marketing Talk. Students can bring presentation tools such as PowerPoint (max of 8 slides) or Physical props. This score contributes 30% of total exhibitor score.
- 14) Awards will be given for Best Pen, Beef Exam, and Marketing for each age division. Additionally, awards and cash incentives will be given for Grand and Reserve Grand Overall for each age division.
 - a. Junior Division: Grades 3rd through 5th
 - b. Intermediate Division: Grades 6th through 8th
 - c. Senior Division: Grades 9th through 12th

Sale Date: Thursday February 4, 2027, following their regular cattle sale at Producers Livestock Auction Company. The physical address of the Sale Barn is as follows:

Producers Livestock Auction Company
1131 North Bell St.
San Angelo, TX 76903

Cattle must be unloaded and in place NO LATER than noon Wednesday February 3, 2027, to give time for proper pen assignments and judging.

Interviews and beef exams will begin at the San Angelo Stock Show and Rodeo Gandy Ink Building at 1:00 p.m. Wednesday, February 3, 2027.