



**2<sup>nd</sup> DAA Marketing Committee Meeting**

Chair: Director Nikki Linnerman  
Co-Chair: Director Judy Rodriguez

**WHERE:** Winners – Gaming and Sports Emporium  
1658 S. Airport Way, Stockton

**DATE:** Thursday, October 11<sup>th</sup>

**TIME:** 5:30 – 7:00 pm

**Listed to Attend:**

- Mr. Jeff Cesca - Division Director, Marketing Services/Fair & Expositions  
California Department of Food and Agriculture
- Mr. Steve Coangelo - Chief Executive Officer, 2<sup>nd</sup> District Agricultural Association  
Committee Members, 2<sup>nd</sup> DAA Staff and Marketing Chairs

**AGENDA**

- Brainstorming marketing ideas and suggestions with stakeholders, vendors, community members, 2<sup>nd</sup> DAA Directors and fairgrounds staff

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*\*\* This meeting has been publicly noticed so as to comply with the Bagley-Keene Open Meeting Act (“the Act” or “the Bagley-Keene Act”), set forth in Government Code sections 11120-111321 which covers all state boards and commissions. \*\**