

**Minutes**  
2<sup>nd</sup> District Agricultural Association  
**Board Meeting**  
April 19, 2017 – 8:00 a.m.  
San Joaquin County Fairgrounds  
1658 S. Airport Way, Stockton, Ca

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**NOTES:**

- \* Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
  
  - \* Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
  
  - \* 2<sup>nd</sup> DAA agendas and minutes can also be accessed on the web at: [www.sanjoaquinfair.com](http://www.sanjoaquinfair.com)
  
  - \* Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.
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**Call to Order:**

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

President Dave Cultrera Called to order at 8:01 a.m.

**Roll Call:**

**Directors Present** Joe Valente, David Cultrera, Nikki Linnerman, Judy Rodriguez, Ger Vang, Daniel Meza, Gina Valadez (8:10), Sam Fant (8:31)

**Directors Absent** Joe Bacchetti

**Others in Attendance**

Krista McCoon, Kelly Olds, Dianna Muller, Sarah Pelle

**Consent Calendar:**

Director Linnerman moved to approve the consent calendar. Director Valente seconded the motion. Motion passed, unanimously.

- A. Minutes – 3/15
- B. Interim Agreements
- C. Bills Paid: March

**Reports and Information:**

## Old Business:

- A. Solar update
  - The land lease for the solar company as well as other pertinent documents have been forwarded to CDFA for review. The documents should back tonight or tomorrow.
- B. Noceti Group, Inc. contract update
  - No progress. Brian May has contacted Noeti's lawyer and is awaiting his documents.
- C. SCCA asphalt paving project update
  - We have gotten it back from CDFA and have sent that document to SCCA.
  - The only question raised is pertaining to catch basins. Sarah will look to see if it is listed anywhere that ponds are for run off purposes

## New Business:

- A. Progress report on 2017 fair to include performance against fair budget
  - Kelly reviewed the fair budget and progress being made.
  - We are still within the fair entertainment budget
  - Kelly discussed the new ticketing system
- B. 2017 Fair communications and updates to the fair board
  - Director Valente would like to have a more detailed review of the fair at the May meeting
- C. Discussion on procedures for board members to contact public on exhibits for 2017 fair
  - Director Valente discussed that if there is a party interested in the fair they would be directed to Kelly or Krista for further discussion
- D. Discussion regarding monthly financial reports presented at all board meetings
  - President Cultrera noted his frustration with a lack of financials for each board meeting. Kelly has been directed to look for alternatives.
  - Although it's been proposed as an option, a fulltime person is not in the budget
- E. SJ Fair policy clarification and considerations: CEO signing authority and other items
  - Director Valente discussed the agenda and enjoying having the items in advance
  - Directors should have their board agenda items to Krista by the first Monday of the month.
  - An adhoc committee of Director Fant, Director Valente and Director Valadez has been put together to come up with verbiage regarding the CEO's signing authority and other policy manual changes.
  - Director Fant moved to change Kelly's CEO signing authority from 5K to 15K as it pertains to all contacts until such time that the adhoc committee meets and brings forward a recommendation for policy change. Director Linnerman seconded the motion. Discussion took place. The motion passed: In favor - Linnerman, Rodriguez, Vang, Meza, Valadez, Fant, Against - Cultrera and Valente
- F. Timeline for refurbishing livestock restrooms
  - The FFA restrooms will be updated first and then the roof of the main livestock restrooms and the women's side. The NCCT group has been called off to other projects, which is causing a delay.
- G. Cell tower lease proposal and recommendation
  - There are a couple of concerns with DGS and Kelly is working with them to understand it is just a lease, not a sale of property.
- H. Timing of reminders and notices for board meetings
  - Directors should have their board agenda items to Krista by the first Monday of the month.

## Committee Reports –

- A. Finance
  - There was a loss of 186K for 2016, but 86K of that is horseracing loss.
  - Daniel also noted that there were a handful of one-time or unexpected expenses that hurt us

- Gina said she recommends that someone be onsite for 20 hours per week
- Sarah will look to find another fair who is on QuickBooks

**B. Fair/Marketing**

- The committee met last week and the group discussed layout
- The group discussed marketing efforts and how to partner with Harry regarding the marketing
- Sam discussed building one and that being a community exhibits building contest.

**President's Report –**

- Asparagus Festival this weekend, Kelly has two wristbands for each board member and that will get you in gate one.
- He encouraged the members to talk up the Fair to friends and family

**CEO's Report –**

- Shirley Wilkinson brought in a painting for us to display.
- Kelly discussed the urban tree-planting grant the fair is a part of. Things are favorable for us to get about 200K trees

**Correspondence –**

**Public Comment –**

- June 13 is Farm to Fork and there will be 5 scholarships for seniors exhibiting at AgFest for college.
- Dianna discussed the fundraiser dinner and noted she wished all board members attended

**Adjournment –**

Director Fant moved to adjourn the meeting. Director Meza seconded the motion. Motion passed and the meeting was adjourned at 11:12 a.m.

**Future Agenda Items**

- SJ Fair policy clarification and considerations: CEO signing authority and other items