

Minutes

2nd District Agricultural Association

Board Meeting

May 20, 2015 – 8:00 a.m.

San Joaquin County Fairgrounds

Administration Building

1658 S. Airport Way, Stockton, Ca

NOTES:

- * Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
 - * Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
 - * 2nd DAA agendas and minutes can also be accessed on the web at:
www.sanjoaquinfair.com
 - * Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.
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The meeting was called to order at 8:02 a.m. by President Joe Valente presiding.

Roll Call –

Directors Present: Joe Valente, David Cultrera, Joe Bacchetti, Nikki Linnerman, Daniel Meza, Gina Valadez, Sam Fant, Ger Vang, Joe Bacchetti

Directors Absent: Chris Flaherty

Others in Attendance

Krista McCoon, Stephanie Running, Jason Roth, Larry Swartzander, Padrino Lopez, Edward Lopez, Sarah Watkins, and Kelly Olds

Consent Calendar-

Director Linnerman moved to approve the consent calendar. Director Meza seconded the motion. Motion passed.

- A. Minutes – 4/15
- B. Interim Agreements
- C. Bills Paid: April

Any of the following agenda items are subject to discussion and the Board of Directors may take action by motion or resolution.

Old Business:

1. Asparagus Festival
 - a. Kelly discussed that it was a family friendly event
 - b. No serious issues for police, 4 ambulance calls (asparagus alley person burned, older gentlemen passed out, another woman passed out, another person was in a fight)
 - c. Some of the negatives were pilferage of product and vendors skirting the system
 - d. The planning group got together to discuss some of the issues and are being addressed
 - e. The fair made \$64,700 in revenue, plus reimbursables
2. Bingo
 - a. We are getting close to having an agreement for bingo
 - b. Several other groups have contacted the Lopez's to get on board
 - c. There are three managers who have more than 60 years of experience
 - d. They want 12 sessions Monday thru Sunday, but know there will be some down time during the transition
 - e. They are hoping to incorporate and get by-laws so each 501-c-3 is on a level playing fields
3. AgFest
 - a. An interim agreement is signed. They are paying 15Kfor the livestock and bldg. one and we get the outside parking
 - b. We are providing janitorial only

New Business:

1. Horse Racing
 - a. Larry Swartzlander the director of racing provided an update on the 2015 racing and said he felt it would be a great year
 - b. There is a controversy with the state fair, which is running three weeks this year

- c. He mentioned the trouble and issues Golden Gate track is having
 - d. If Golden Gate goes away CARF would look into taking that over
 - e. In 2016, we want to move the fair back to right in front of Fresno
 - f. CARF is the facilitator of the racing fairs, which there is 5
 - g. Director Cultrera asked about the assessments to the tune of 34K, 26K for the purses and 8K for the recruitment fund and how that is appropriated and determined.
 - h. Larry said he is confident that we will not have to pay these assessments
 - i. The handle might not be as good as previous years because we are competing with other tracks.
2. Social Media- Tuleburg
- a. Stephanie and Jason from Tuleburg provided a social media overview for the board as well as some of our analytics
 - b. Gina volunteered to be on the marketing committee and is chairman, and Sam Fant, Ger Vang and Joe Bacchetti will be on the committee.
3. Cal HR Contract for PST Payments
- a. Kelly discussed the PST contract that we have been asked to sign, which is less than \$2,000

Committee Reports –

A. Finance

- a. Dave reviewed the finance committee meeting
- b. We are looking better year to date, with a loss of \$9,000, which is better than \$58,000 from last year
- c. Cash flow is being produced for a year
- d. We are trending in a positive manner
- e. He discussed the need to get a better parking plan
- f. We are in need of a review of 2011-2013 and an audit for 2014.

President's Report –

- a. Joe attended the Calaveras fair to see what other fairs are doing
- b. He and Kelly met with the director of the CHRB
- c. He met with Kelly to conduct the CEO review

CEO's Report –

- a. Kelly discussed the new training program that will be joining the fairgrounds and help with facility improvement

Correspondence –

- a. Ger discussed that the projection completion for the statue is March 8, 2016
- b. We will be giving the board members passes to any event on the fairgrounds

Public Comment –

Adjournment –

Director Fant moved to adjourn the meeting. The motion was seconded by Director Bacchetti. The meeting adjourned at 10:37 a.m.