

Minutes

2nd District Agricultural Association

Board Meeting

October 15, 2014 – 8:00 a.m.

San Joaquin County Fairgrounds

Administration Building

1658 S. Airport Way, Stockton, Ca

NOTES:

- * Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
- * Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
- * 2nd DAA agendas and minutes can also be accessed on the web at: www.sanjoaquinfair.com
- * Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.

The meeting was called to order at 8:07 a.m. by President Joe Valente presiding.

Roll Call –

Directors Present: Joe Valente, David Cultrera, Joe Bacchetti, Nikki Linnerman, and Ger Vang, Gina Valadez, and Sam Fant

Directors Absent: Tori Verber-Salazar and Chris Flaherty

Others in Attendance

Diana Muller, Natalie Collins, Beck Moffit, Marena O’Leary, Lou Family representative, Krista McCoon and Kelly Olds

Consent Calendar-

Director Cultrera moved to approve the consent calendar items and Director Fant seconded the motion. Motion passed.

- A. Minutes – 9/17
- B. Interim Agreements
- C. Bills Paid: September

Old Business –

- A. Horse Racing
 - a. CEO Olds discussed some of the financial projections versus actual dollars for the horse races.
 - b. We don't have a profit/loss, but estimate roughly 100K in profit
 - c. Discussion took place regarding some of the expenses that took place, some which the board questions we should have to pay for.
- B. Winners TVs
 - a. Finances don't allow us to change out these TVs currently.

New Business –

- A. MOU from the Lao Family
 - a. A model of the monument was developed and they estimate the sculpting to be done in May 2015. The general is scheduled to be 10 feet tall with a story around the base.
 - b. 110K has been raised, with an additional 190K to be raised
 - c. A donation box will be placed at statue site, with the fair keeping 60% and Lao Family keeping 40%
 - d. Lao Family suggests the fair take over rights to the monument as it is on public property.
 - e. Olds suggested we write a letter regarding the responsibilities in relation to the monument.
 - f. A model was brought to show the group what the new sculpture would look like.
- B. 2015 Fair
 - a. Olds discussed that the dates were selected and proposals were made.
 - b. AgFest is in charge of the livestock portion and part of building two for the ag mechanics projects
 - c. Olds is hoping within a week or two, there is a plan together for the board to review in a special meeting

- d. A meeting was held with Kat Country to talk about the Kat Country Listener appreciation concert and possibly even a summer concert series, which they would sponsor
 - e. Director Linnerman brought up the suggestion of partnering with the Latino Times
 - f. Director Bacchetti talked about bringing in a car show.
- C. Policy Manual
- a. The policy manual complies with the Bagley Keene Act, which is how the board must operate.
 - b. The other portion of the packet is a portion we are re-working with Brian May.
 - c. The packet will be re-emailed to everyone

Committee Reports –

- A. Finance
 - a. Director Cultrera discussed the finances as discussed in the committee meeting.

President's Report –

- A. Joe is trying to go around and see what other fairs are doing to make the fair operate

CEO's Report –

- A. Olds discussed how busy the fair was the weekend prior with a car show, Porsche club, wedding reception and Monster truck races.
- B. Olds discussed the Peterbilt truck show that will take place 10/25. Media has been invited
- C. Olds discussed some of the additional functions that are set to happen here: wrestling, cheerleading championship, indoor motorcycle races.
- D. We discussed email blasts

Correspondence –

Public Comment –

Adjournment –

Director Fant moved to adjourn the meeting, it was seconded by Director Linnerman.