



News Release

For Immediate Release

March 25, 2022

Contact: Rebecca Barks (805) 925-8824 ext.108 pr@santamariafairpark.com

Pre-Sale Tickets Are Now On Sale for the Santa Maria Valley Strawberry Festival

SANTA MARIA - Nothing says spring like a bowl full of strawberries with a dollop of whipped cream on a warm sunny day. Get ready to enjoy a variety of featured Strawberry food and drinks because it's time for The Santa Maria Valley Strawberry Festival set for April 29th -May 1st with gates being open from 12 noon -10 pm daily.

The Santa Maria Valley Strawberry Festival is just around the corner and Pre-sale tickets are available March 25th–April 25th. Save some money and purchase your tickets early. Tickets are available online at www.santamariafairpark.com.

Pre-sale adult tickets (12- 61) \$12, Youth tickets (6-11) \$10, kids (5 and under) receive FREE admission all day, everyday! Carnival ride wristbands are \$30. No waiting in lines just click and show at the gate.

For additional information contact the Santa Maria Fairpark office at (805) 925-8824 or visit our website at www.santamariafairpark.com.

Join us for our Themed Days. Starting with SENIOR DAY on Friday, April 29th when **Seniors (62+) receive FREE admission.** PEPSI KIDS' DAY on Saturday, April 30th where Youth (**6 -11**) receive **\$2 admission, all day.** The ever so popular FIESTA DAY is on Sunday, May 1st. Fiesta Day includes a Concert & Rodeo event to be held in the Michelob Ultra Minetti Arena (separately ticketed event). Event will feature Hispanic themed music and rodeo. For concert & ticket information visit: vmgconcerts.com

About the Santa Maria Fairpark

The Santa Maria Valley Strawberry Festival has been a staple in our community for over 30 years. 90% of the **strawberries** grown in the U.S. originate in **California**, and generations of dedicated farmers continue to produce their crops in healthy, sustainable ways. Two-thirds of the California's strawberry production occurs in the **Santa Maria** region, which includes the coastal regions of Santa Cruz, Santa Clara, San Luis Obispo, Northern Santa Barbara, and Monterey County , with over a dozen varieties of strawberries are grown in California.

Caitlin Miller, CEO – Board of Directors: Cheryl McGray, Kevin Merrill, Brenda Estrada, Dottie Lyons, & Randy Jones