



News Release

For Immediate Release

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33rd Annual Santa Maria Valley Strawberry Festival

SANTA MARIA – Celebrating 33 years of family fun, The Santa Maria Valley Strawberry Festival will be held April 29th –May 1st. The Festival is a celebration of the beginning of the strawberry season and the importance of the strawberry industry to our local economy. We are excited to be gearing up for this annual event, just as much as the community is looking forward to it!

The Strawberry Festival opens on Friday April 29th with Senior's Day presented by News Channel 12, all Seniors 62 and over will receive FREE admission on that day. Saturday, April 30th is Pepsi Kid's Day presented by Telemundo where children ages 6 – 11, get in for \$2 (children 5 and under are always FREE). Saturday features Agriculture in Action in the Michelob Ultra Minetti Arena. Arena will be open from 1-6pm; admission is FREE with paid festival admission. Sunday, May 1st is the popular Fiesta Day featuring Hispanic rodeo and concert (additional ticket required)

Come visit The SUN Center Stage area, where you will find daily performances by local musicians and dancers. The Santa Maria Fairpark Foundation will be hosting the Strawberry Eating Contest presented by CA Strawberry Commission.

General Admission adult tickets (12- 61) \$14, Youth tickets (6-11) \$12, kids (5 and under) receive FREE admission all day, everyday! Carnival ride wristbands are \$35. No waiting in lines, go online just click and show at the gate.

For additional information contact the Santa Maria Fairpark office at (805) 925-8824 or visit our website at www.santamariafairpark.com.

CEO, Caitlin Miller – Board of Directors: Cheryl McGray, Kevin Merrill, Brenda Estrada, Dottie Lyons, & Randy Jones

