



News Release

For Immediate Release

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Contact: Casey Douglass (805) 925-8824 ext.104 pr@santamariafairpark.com

34th Annual Santa Maria Valley Strawberry Festival

SANTA MARIA – Celebrating 34 years of family fun, the Santa Maria Valley Strawberry Festival will take place from April 28th –30th at the Santa Maria Fairpark. The Festival kicks off the beginning of strawberry season and honors the importance of the berry to our local economy. Our community, young and old, is invited to come join in on the fun and have a BERRY good time!

The Strawberry Festival opens Friday April 28th with Seniors’ Day, all Seniors 62 and over will receive FREE admission. Saturday, April 29th is Kids’ Day, children ages 6 – 11, are only \$5 (children 5 and under are always FREE). Saturday features Monster Truck Thunder in the Michelob Ultra Minetti Arena. The Arena will open at 5 pm and the show is 7:30-9 PM; tickets are available at the Arena box office. Sunday, April 30th is the popular Fiesta Day featuring a Hispanic rodeo and concert, additional ticket required.

The SUN Center Stage will feature daily performances by local musicians and dancers. Local artists will display their Strawberry themed creations during the chalk festival. Kids’ chalk will be provided for little ones to join in on the fun. Don’t miss the “sweet rides” on display in the Park Plaza, Mad Bomberz Car Club will have the building full of classic cars ready to wow! The Fairpark has also partnered with Vitalant to facilitate an on-site blood drive, donors will receive an admission ticket to the Santa Barbara County Fair.

General Admission adult tickets (12- 61) \$15, Youth tickets (6-11) and Senior (62+) \$13, and kids (5 and under) receive FREE admission all day, everyday! Carnival ride wristbands are \$40. Avoid the lines at the box office, go online just click for tickets and show at the gate.

For additional information contact the Santa Maria Fairpark office at (805) 925-8824 or visit our website at www.santamariafairpark.com.

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CEO, Caitlin Miller – Board of Directors: Cheryl McGray, Kevin Merrill, Brenda Estrada, & Randy Jones