



## News Release

For Immediate Release

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### **The Santa Maria Valley Strawberry Festival was a “Sweet” Success**

**SANTA MARIA** – The Santa Maria Valley Strawberry Festival was three days of family fun. Attendees enjoyed camel rides, strawberry tasting, the berry-go-round carnival ride, magic shows on The Sun Center Stage, and a firetruck from sponsor Smart 72.

The grounds were buzzing with excitement on the two busiest days, Kids’ Day on Saturday and Fiesta Day on Sunday. Over the three-day event over 30,000 attendees enjoyed the Strawberry Festival. There were plenty of booths from which guests shopped, ate, and drank, the final count was over 80 vendors. Strawberry food items included deep fried strawberries, strawberry sweet potato fries, strawberry margaritas, and strawberry churros.

New this year, the Fairpark invited Vitalant to host a Blood Drive at the Festival. Donors were thanked with a voucher for admission to the Santa Barbara County Fair. Vitalant reported that 138 lives will be saved with the donations from the weekend, all donations will stay in our community to help our neighbors.

The community also enjoyed the classic cars in the Park Plaza as well as the newly added Chalk Festival. Strawberry tasting was hosted daily by the Santa Maria chapter of the California Women for Agriculture.

The fun doesn’t stop here. “Adventure Awaits” at the 130<sup>th</sup> Santa Barbara County Fair, July 12-16. Presale tickets are available from June 9 - July 9.

For information contact the Fairpark office at 805.925.8824 or visit our website @[www.santamariafairpark.com](http://www.santamariafairpark.com).

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**CEO, Caitlin Miller – Board of Directors: Cheryl McGray, Kevin Merrill, Brenda Estrada, & Randy Jones**