



For immediate release

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Let's Embrace it ALL at this year's Santa Barbara County Fair

SANTA MARIA – Without agriculture today, our world would be a very different place. From the farmers to livestock to truck drivers, we salute them all. This year, we invite the community to help us in celebrating our way of life at the Santa Barbara County Fair. The celebration runs July 13-17 at the Santa Maria Fairpark with the theme "A Salute to Agriculture."

New attractions this year take the excitement to new heights! Watch the Raha FMX Freestyle Motocross Show in our Minetti Arena on Friday and Saturday night as they expertly perform complicated tricks with death defying heights! Be entertained, as part of the audience or part of the show, by Las Vegas performer Tyzen, the Comedy Hypnotist. Performing twice daily on our SUN Center Stage. Let the little ones out of the stroller to burn some energy while enjoying our Toddler Town, brought to you by Central Coast Honda Dealers. Try your skills on a Cat Tractor with Giffin Equipment's Dirt Diggin' display located on the Center Stage grass. Dance the night away with the high-energy swingin' rhythm and blues sound of the Belmont Kings, some classic rock with Sound Investment, and everyone's local favorite Steppin' Out.

Wednesday, July 13 kicks off the Santa Barbara County Fair with "\$5 before 5pm" admission. That day also kicks off our Michelob Ultra Concert Series with Kings of Queen a tribute to Queen on the News Channel 12 Main Stage. The excitement continues Thursday, July 14 with "\$5 before 5pm" admission and that evening's concert will feature a performance by The Garth Guy and Shades of Shania. July 15 is "Agriculture and Cattleman's Day". Gates open at noon and FREE admission for youth (6-11) all day. The main stage concert will include a tribute to the iconic music of Journey and the great rock band Def Leppard. "Military and Law Enforcement Appreciation Day" takes place Saturday, July 16 with a concert featuring tributes to Luke Bryan and Kenny Chesney. Wrapping things up on Sunday, July 17 is Fiesta Day with a Hispanic concert in the Michelob Ultra Minetti Arena.

All News Channel 12 Main Stage entertainment begins at 7:30 p.m. and is free with fair paid admission. The Raha FMX Motocross show and Fiesta Day entertainment are a separate ticketed event.

Pre-sale tickets for adults (12-61) \$13, youth (6 -11) \$10, seniors (62+) \$10 and kids (5 and under) are FREE every day. Carnival wristbands (available for purchase online only) \$30. Pre-sale tickets are available from June 10th - July 10th at the following locations: Santa Maria Fairpark box office, Farm Supply and La Miramar. They are also available online 24 hours a day at www.santamariafairpark.com

After July 11th tickets will be adults (12-61) \$15, youth (6 -11) \$12, seniors (62+) \$12 and carnival wristbands \$40.

About the Santa Maria Fairpark

The Santa Maria Fairpark serves as the hub for major events and community activities on California's Central Coast. The state-owned facility hosts the annual Santa

Maria Valley Strawberry Festival, which attracts more than 50,000 people and is home to its headlining event the Santa Barbara County Fair, which is attended by more than 140,000 people.