



## News Release

For Immediate Release

July 22, 2022

Contact: Caitlin Miller (805) 925-8824

### **Save the Date for the 2023 Santa Barbara County Fair**

**SANTA MARIA** – The barns were full of oinks and clucks, the midway was full of laughs and screams of excitement, and Food Row was full of “yums” as the community returned to the Santa Barbara County Fair. The Fairpark opened its doors and welcomed guests to the event for the first time since 2019.

Although the livestock and still exhibit entries saw a decrease from 2019, local businesses and individuals came out in droves to support the Gold Coast Toyota Dealers Junior Livestock Auction on both Friday and Saturday. Youth admission was free on Friday and the Fairpark was full of ice cream covered smiles. These families enjoyed their outing by breaking our carnival record! The community didn’t stop there, on Saturday we blew the Friday record breaking number out of the water. The Fairpark is proud to offer a “stay-cation” experience right in our own backyard.

Some of the traditional offerings of the fair included the local performances on the Sun Center Stage, the trackless train sponsored by Jack’s All American Plumbing, the petting zoo sponsored by Community Bank of Santa Maria, and the Sunday Fiesta Day concert held in the Michelob Ultra Minetti Arena. A new addition this year was the Locals’ Market. This area focused on small businesses in our community and included bath bombs, handmade cards, hot sauce, and home décor. The Fairpark team is looking forward to expanding this area and welcoming more local business owners to display their items next year.

“I am grateful for our experienced maintenance staff who never shy away from a challenge, the event staff who come back year after year to create a safe environment, and the time, talents, and treasures shared by our volunteers and sponsors,” explained CEO Caitlin Miller.

**CEO, Caitlin Miller – Board of Directors: Cheryl McGray, Kevin Merrill, Brenda Estrada, Dottie Lyons, & Randy Jones**

Save the dates for the Santa Maria Fairpark's two largest annual events. The Strawberry Festival is scheduled for April 28-30, 2023 and the Santa Barbara County Fair is scheduled for July 12-16, 2023.

For information contact the Fairpark office at 805.925.8824 or visit our website @ [www.santamariafairpark.com](http://www.santamariafairpark.com).