



News Release

For Immediate Release
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Fairpark is Planning for the CA Strawberry Festival & SB Co Fair in 2022

SANTA MARIA – The Santa Maria Fairpark Board, as of Oct 12th, have announced the planning of the California Strawberry Festival and Santa Barbara County Fair set for 2022. Dates for the CA Strawberry Festival are tentatively set for April 29th, 30th & May 1st, 2022, and the Santa Barbara County Fair is tentatively set for July 13th – 17th, 2022.

We will be welcoming back those traditional staples at our CA Strawberry festival which include carnival rides, strawberry tasting, vendors and so much more. Our SB Co Fair will be featuring our in-person Junior Livestock Show & Auction, fair food, local acts, and live music that the Santa Maria Valley has come to love on our fairgrounds.

Over the past 18 months the Board, staff and community partners have worked hard to navigate these very difficult and uncertain times and we are **EXCITED** to be able to open the fairpark up to our community for events. Our goal is not just to open back up, but to come back bigger and better and increase the overall experience you have here on our fairgrounds. This could not have been possible without the leadership of our interim CEO, Autumn Acquistapace, who stepped up into this role. We are happy to announce, as of September 27, 2021, she has been appointed to the position of Chief Executive Officer of the Santa Maria Fairpark. The Board looks forward to her leadership, ideas and making these fairgrounds the best that it can be.

From non-profit organizations to the business’ associated with the Fair and the families that entertain here for private events we have missed you all very much. Please know that we are working hard to be here so that we can make more memories for years to come.

As we move forward, we have some amazing events scheduled. Starting with West Coast Kustoms Car Show which will be celebrating its 40th year to the Jingle Mingle Holiday Market in December. Check out the Santa Maria Fairpark website or Facebook Page for more information on these events and mark your calendars for some upcoming events to help save the fair! www.santamariafairpark.com

About the Santa Maria Fairpark

In 1891 the 1st official Santa Barbara County Fair was sponsored by the 37th District Agricultural Association. It was located at the 700 block of Main St, then moved to Hancock Field in 1930. Later that decade the fairpark moved to its current location on Stowell Rd & Thornburg. It hosted the first Elks Rodeo in 1944 and the first Strawberry Festival in 1988. In 2000, the Santa Barbara County Fairgrounds officially changed its name to the The Santa Maria Fairpark, but still hosts the SB County Fair.

For more information go to our website at <http://www.santamariafairpark.com>

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