



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTORS MEETING
February 11, 2025
AT 3:30 PM**

Board Delegated of Directors:
Kevin Merrill, President
Todd Ventura, First Vice President
Aly Guerra, Second Vice President,
Cheryl McGray, Brenda Estrada, and Randy Jones

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. ACTION ITEMS

A. CONSENT CALENDAR

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to

trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of the Board Meeting for: January 14, 2025

B. COMMITTEE REPORTS

1. Executive Committee
2. Finance Committee
 - a. Review financial Statements for December 2024
3. Livestock Committee
4. Infrastructure Committee / Relocation
5. Sponsorship Task Force
6. Strategic Planning Task Force
 - a. Fair Camping 2025

C. STANDARD AGREEMENTS

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2025
 - a. Judging Agreements
 - i. JA 25-02 Averie Konefat Ag Hort Superintendent \$3,600
 - b. Standard Agreements
 - i. SA 25-01 Sunflower Productions/ Carrie Fraley \$10,000
 - c. Rental Agreements
 - i. RA 25-21 Bleu Events LLC (2Xtreme Racing) February \$11,706
 - ii. RA 25-35 Santa Maria Chamber Expo February \$3,081
 - iii. RA 25-35 MMG Concert January \$11,860
 - iv. RA 25-36 St John Newman November \$10, 120.80
 - v. RA 25-46 Angel Marcial Quince August \$5,790

IV. CEO REPORT

V. NEW BUSINESS

- a. CDFA Agreement 24-0598-00-SG – Approval
- b. Award RFP 01-2025 Fair Hispanic Concert
- c. CEO Evaluation
- d. Form 700
- e. CEO Delegation of Authority

VI. OLD BUSINESS

VII. CORRESPONDENCE

- a. Circular Letter F2024-07 2024 Statement of Operations
- b. Circular Letter 2025-01 CA H5N1: Ban on California Poultry and Dairy Expositions at Fairs and Shows
- c. Santa Maria Fairpoark Colony

- d. Camping
- e. Help Us Reach Our Goal: St. Joseph Softball Needs You!
- f. CDFA Statewide Ban on Poultry and Dairy Cattle Exhibitions FAQ

VIII. FAIRPARK FOUNDATION REPORT

IX. BOARD COMMENT

X. BOARD PRESIDENT COMMENT

XI. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

- (a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.
- (b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.