



Picture and Video Upload Instructions:

Submission of uploads is between 6/21/2021 – 7/2/2021

1. Login to exhibitors ShoWorks entry (if you forgot the password, email entries@santamariafairpark.com) or click forgot password
2. Please check the contact information. Update it if needed, as this is how the fair will get in touch with you if needed.
3. Declare **Show Weight (Do not predict weight for drop-off. This is the current weight as off video)**
4. In the **Exhibitor Notes** section, write a short bio that you would like displayed on the auction website.
5. Click **View previous transaction**
6. Click **Upload Files (Livestock is 1 video and 1 picture. Industrial Arts is just 1 picture)**

You are done!

A showcard will be posted on the website for you to use for your video submission. You must print this out and have it in the beginning of the video.

Video is to be no longer than 90 seconds, with no talking & no previous awards. Exhibitor is to be in full show uniform.

Photo should be the animal “show ready”. Imagine this to be your professional auction photo that you take during the fair at the backdrop. You also need to be in full show uniform for this.