



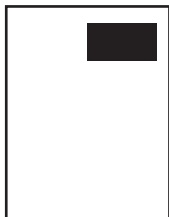
2022 LIVESTOCK EXHIBITOR GUIDEBOOK SPONSORSHIP

The inaugural Santa Barbara County Fair began in 1891. Each subsequent year the fair has continued to exceed the previous years' success, increasing in the number of exhibitors and entries.

Our Exhibitor Guidebook is available in print and digitally on our website. Every exhibitor, parent, guardian and leader views the guidebook over the course of a year.



ADVERTISEMENT SIZE OPTIONS



BUSINESS CARD | \$100

2 in. x 3.5 in.

**Horizontal Only*



HALF PAGE | \$500

7.5 in. x 4.75 in.

**Horizontal Only*

FOR YOUR SPONSORSHIP

- Advertisement In our Exhibitor Guidebook(business card or half page)
 - » Digital
 - » Hardcopy
- Business Logo (on banner to be hung during 2022 Santa Barbara County Fair)
- Copy delivered to you (the sponsor)

IMPORTANT DATES

Deadline

February 1, 2022

CONTACT INFORMATION

Rebecca Barks
Santa Maria Fairpark
937 S. Thornburg St.
Santa Maria, CA 93458

pr@santamariafairpark.com
Phone: (805) 925-8824 ext. 108
Cell: (805) 478-9059

Please make checks payable to Santa Barbara County Fair.

***Now accepting credit card payments! Contact Rebecca Barks for more details.**



2022 LIVESTOCK EXHIBITOR GUIDEBOOK SPONSOR CONTRACT

SPONSOR INFORMATION

Sponsor/Company Name: _____

Contact Name: _____

Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

Sponsor Signature: _____

ADVERTISEMENT SIZE OPTIONS

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☐ Half Page | 7.5 in. x 4.75 in. | \$500

ARTWORK

☐ Advertisement Emailed

☐ Business Logo Emailed

PAYMENT INFORMATION

Ad Price: _____

Amount Paid: _____

☐ Cash ☐ Check # _____

☐ Credit Card

Once completed and signed by business contact, return by email or mail. Please make checks payable to Santa Barbara County Fair. Paying with a credit card, contact Rebecca Barks for details (805) 478-9059, pr@santamariafairpark.com or Santa Maria Fairpark, 937 S. Thornburg St., Santa Maria, CA 93458.