

Wednesday, July 9th - Sunday, July 13th



### DATES & TIMES

- Wednesday, July 9th 3pm - 10pm
- Thursday, July 10th 3pm - 10pm
- Friday, July 11th 12pm - 10pm
- Saturday, July 12th 12pm - 10pm
- Sunday, July 13th 12pm - 10pm

### TICKETS AT THE GATE

- Adult (12-61) \$16.00
- Senior (62+) \$14.00
- Youth (6-11) \$14.00
- Kids (5 and under) - FREE

### DISCOUNT PRESALE TICKETS

- Adult (12-61) \$13.00
- Youth (6-11) \$11.00
- Senior (62+) \$11.00

### SEASON ADMISSION PASS

- (All ages) \$50.00 - available as pre-sale only  
NOT available at gate

### SPECIAL OFFERS

- Wednesday – “5 before 5”
  - \$5 Admission for ALL tickets purchased at gates good until 5 pm
- Thursday – “5 before 5”
  - \$5 Admission for Senior (62+) tickets purchased at gates good until 5 pm
- Friday – FREE Admission for Youth (6-11)
- Saturday – FREE Admission for Military & Law Enforcement (must show valid ID, only valid for individual, not entire family or group)

\*\* Discounted and FREE admissions are available at the gate only and will require attendees to go to ticket box office window to obtain ticket.

### PARKING

- Daily Parking \$10.00

### VENDOR BOOTH PRICING

- Food Vendor Pricing: The greater of \$1000 or 25% with the \$1000 invoiced when the contract is signed.
- Commercial Vendor Pricing:
  - Indoors: \$600 per 10' x 10' space
  - Outdoors: \$750 per 10' x 10' space
  - \$100 fee for corner space upgrade.
  - There will be a discounted rate for local artisans, small businesses, and non-profits - contact the Vendor Coordinator for more information

### RV & STOCK TRAILERS

- \$325 for RVs
- \$175 for Stock Trailers

### COMMERCIAL LIABILITY INSURANCE

- Download editable PDF from application page for insurance agent to complete then email to: [vendors@santamariafairpark.com](mailto:vendors@santamariafairpark.com)
- CFSA insurance:
  - Food Vendor \$210
  - Other \$165

### APPLICATIONS & CONTRACTS

- Application Opens February 1st & Closes May 31st or when capacity has been reached.
- Will be reviewed on a rolling weekly basis with contracts issued beginning in February.
- Contracts will be issued simultaneously with invoices and are payable according to the schedule below:
  - Before 3/6/25: 25% due
  - 3/6/25 - 4/16/25: 50% due
  - 4/16/25 - 5/29/25: 75% due
  - After 5/29/25: 100% due

### PASSES

- Vendors will receive (1) parking permit.
- Vendors will receive a number of 5-day event digital tickets based on their booth type.
- Additional daily passes are available to purchase at a discounted rate.

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V.2025-1/30/25