



**37<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
SANTA MARIA FAIRPARK  
BOARD OF DIRECTORS MEETING  
March 11, 2025  
AT 3:30 PM**

Board Delegated of Directors:  
Kevin Merrill, President  
Todd Ventura, First Vice President  
Aly Guerra, Second Vice President,  
Cheryl McGray, Brenda Estrada, and Randy Jones

The 37<sup>th</sup> DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at [www.santamariafairpark.com](http://www.santamariafairpark.com) under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

**I. ROLL CALL**

**II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

**III. ACTION ITEMS**

**A. CONSENT CALENDAR**

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to

trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of the Board Meeting for: February 11, 2025

## **B. COMMITTEE REPORTS**

1. Executive Committee
2. Finance Committee
  - a. Review financial Statements for December 2024 & January 2025
  - b. STOP 2024
3. Livestock Committee
4. Infrastructure Committee / Relocation
5. Sponsorship Task Force
6. Strategic Planning Task Force

## **C. STANDARD AGREEMENTS**

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2025
  - a. Interim Food Vendor Agreements
    - i. IFV 25-01 G Brothers Monster Trucks Feb \$250 vs 25% of sales
    - ii. IFV 25-02 Benito Monster Trucks Feb \$250 vs 25% of sales
    - iii. IFV 25-03 CA Hot Dog Monster Trucks Feb \$250 vs 25% of sales
  - b. Judging Agreements
    - i. JA 25-03 Caroline Hileman Fine Arts & Home Arts Superintendent \$3,100
    - ii. JA 25-04 Caroline Hileman Strawberry Tasting Coordinator \$750
  - c. Standard Agreements
    - i. SA 25-07 Treasure Electronics \$2,800
    - ii. SA 25-08 The Flag Factory \$3,600
  - d. Rental Agreements
    - i. RA 25-12 Santa Maria Breakfast Rotary Fundraiser May \$6,729.70
    - ii. RA 25-23 CSC Santa Maria Appreciation BBQ July \$1,645
    - iii. RA 25-45 Special Olympics Ground Ball February \$2,716
    - iv. RA 25-49 Juan Cisneros Quince September \$4,590
    - v. RA 26-01 Valene Rodriguez Quince November \$3,840

## **IV. CEO REPORT**

## **V. NEW BUSINESS**

- a. Feeding of stray cats on Fairpark property
- b. RFP 03-2025 Award Approval
- c. RFP 05-2025 Award Approval

## **VI. OLD BUSINESS**

- a. Poultry Show
- b. Fair Fiesta RFP (Review and Consideration)

**VII. CLOSED SESSION:** Pursuant to Government Code (GC) section 11126, the Board is authorized to meet in Closed Session for the purpose of considering matters involving:

- a. Pending Litigation: Govt. Code 11126(e)(2)
- b. Personnel Matters: (Gov Code 11126 (a)(1) personnel) CEO Evaluation Discussion

**VIII. CORRESPONDENCE**

- a. Circular Letter F2024-07 2024 Statement of Operations
- b. Re: Data requested at 2/11 Board Meeting

**IX. FAIRPARK FOUNDATION REPORT**

**X. BOARD COMMENT**

**XI. BOARD PRESIDENT COMMENT**

**XII. ADJOURNMENT**

**Mission of District Agricultural Associations (Cal Ag code 3951)**

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

(a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.

(b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.