



News Release

For Immediate Release

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THE SANTA MARIA VALLEY STRAWBERRY FESTIVAL IS GETTING A SPLASH OF COLOR

SANTA MARIA – The Santa Maria Valley Strawberry Festival is looking for artists of all ages to participate in the annual celebration.

Applications are open for chalk artists at the Strawberry Festival. This new area will bring strawberries to life right in front of Festivalgoers' eyes. Artists will be supplied with a 5'x5' cement square in front of the Convention Center and a box of professional chalk. The art piece must be preapproved and strawberry themed, applications are due March 31st. To encourage children to get in on the fun, the Fairpark will provide chalk and a "Kid's Canvas" area, free with Festival admission.

Students in Northern Santa Barbara County are invited to compete in the Strawberry Coloring Contest. The contest is broken up into grade levels, (1st-3rd, 4th-6th, and 7th-8th). Entries will be judged on originality, artistic composition, and relevant content. The winning student in each category will receive four admission passes to the Strawberry Festival, a \$25 gift card, and the winning classroom teachers will receive a \$150 gift card for school supplies. Coloring Contest entries are due April 14th to the Fairpark Administration building.

The Strawberry Festival will run from April 28-30, 2023 at the Santa Maria Fairpark.

For more information go to our website at <http://www.santamariafairpark.com>

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