



News Release

For Immediate Release

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The Santa Maria Fairpark appoints New Chief Executive Officer

SANTA MARIA– The Santa Maria Fairpark, also known as the 37th District Agriculture Association, is happy to announce that Caitlin Miller has been appointed to the position of Chief Executive Officer of the Santa Maria Fairpark as of March 15, 2022. The Board of Directors look forward to her leadership and enthusiasm in making the Fairpark the best that it can be.

Caitlin Miller is a familiar face to Santa Maria and the fairgrounds. She attended Righetti High School where she was in FFA and continued with her education at Cal Poly with a BS Degree in Agricultural Business. Before accepting the CEO position she was the Demand Manager at Eat Smart out of Guadalupe, formerly known as Curation Foods. She currently serves as the California Women in Agriculture Secretary and states, “I have a desire to promote the further development of agriculture and foster a strong community for family and friends to learn and grow”. This aligns perfectly with The Fairpark’s Mission.

“The Board of Directors are pleased to have Caitlin Miller join our team as our new CEO. She comes to us with impeccable qualifications and references. We look forward to working with her to grow and improve the Fairpark for our community” shares Board President, Cheryl McGray.

She kicks off her first by joining the team in preparing for the 2022 Santa Maria Valley Strawberry Festival and Santa Barbara County Fair. In the weeks to come she will continue her training and work closely with the Board of Directors, staff and community members to create a positive experience here at the Fairpark.