



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTORS MEETING
April 9, 2024
AT 3:30 PM**

Board Delegated of Directors:
Kevin Merrill, President
Todd Ventura, First Vice President
Aly Guerra, Second Vice President,
Cheryl McGray, Brenda Estrada, and Randy Jones

Zoom: <https://us06web.zoom.us/j/86598176723?pwd=AJCtVeo6iFqCOvctU7UPRLt0jx9DQx.1>
Password: 816435
937 S. Thornburg St, Santa Maria CA 93458

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. CLOSED SESSION

(Adjourn into Closed Session) The Board is Authorized to meet in Closed Session for considering:

1. Pending Litigation: Pursuant to the authority of Government Code section 11126 (e)(2) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is to confer with counsel, discuss, and consider the following pending litigation to which the 37th DAA is a party: Neuschafer v. CDFA et. al., Superior Court for the County of Santa Maria, 23CV02704.

IV. ACTION ITEMS

A. CONSENT CALENDAR

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of the Board Meeting for: March 12th, 2024.

B. COMMITTEE REPORTS

1. Executive Committee
 - a. 2024 Committees
2. Finance Committee
 - a. Review financial Statements for December 2023, January and February 2024
4. Livestock Committee
 - a. 2023 Bad Buyers List
5. Infrastructure Committee / Relocation
6. Sponsorship Committee

C. STANDARD AGREEMENTS

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2023
 - a. Standard Agreement
 - i. SA 24-18 The Flag Factory \$3,300 – SF
 - ii. SA 24-19 The Flag Factory \$9,450 - Fair
 - b. Rental Agreements
 - i. RA 24-46 Paradise Records and Trading Card Show \$2,423
 - ii. RA 24-49 Mijo Jiu Jitsu Tournament \$2,117
 - iii. RA 24-59 Santa Barbara 4H UC Field Day \$3,178.50
 - iv. RA 24-61 VTC-John Glines Rodeo Fundraiser \$886.50
 - v. RA 24-62 VTC-John Glines Rodeo Fundraiser \$861.50
 - vi. RA 24-63 Lifeline Health Screening \$449
 - vii. RA 24-66 Pacific Coast Camp Religious Event \$25,964.40
 - viii. RA 24-71 Taconhy Entertainment LLC Circus on Ice \$3,201
 - ix. RA 24-72 Zaira Hernandez Birthday \$5,300
 - x. RA 24-73 Sofia Selerino Eulogio Quince \$4,550

- xi. RA 24-75 Nieto Entertainment Antonio Nieto Concert \$19,531
- xii. RA 24-76 Gil Gonzalez Quince \$5,300
- xiii. RA 24-77 Nieto Entertainment Antonio Nieto Concert \$19,531
- xiv. RA 24-78 Nieto Entertainment Antonio Nieto Concert \$19,531
- xv. RA 24-79 Nieto Entertainment Antonio Nieto Concert \$19,531
- xvi. RA 24-80 Nieto Entertainment Antonio Nieto Concert \$19,531
- xvii. RA 24-81 One Community Action Dinner/Awards \$3,205.60
- xviii. RA 24-82 Melissa Regino Quince \$4,550
- xix. RA 24-83 Marcelion Romero Vasquez Meeting/Awards \$3,685.60
- xx. RA 25-02 Gilberto Bravo Quince \$3,950
- c. Sponsorship Agreements
 - i. SPN 24-001 Community Bank of Santa Maria \$8,675
 - ii. SPN 24-002 Pacific Beverage Company \$2,500
 - iii. SPN 24-003 American General Media Trade
 - iv. SPN 24-005 Allan Hancock College \$5,700
 - v. SPN 24-007 Nipomo Feed & Ranch Supply \$5,000
- d. Vendor Agreements
 - i. Interim Events
 - 1. WCK 24-04 Benito Hernandez \$250 guarantee vs 25% of gross sales
 - 2. WCK 24-05 CA Hot Dog \$250 guarantee vs 25% of gross sales
 - 3. WCK 24-06 G Brothers \$250 guarantee vs 25% of gross sales
 - 4. WCK 24-07 Coffee A La Cart \$250 guarantee vs 25% of gross sales
 - 5. WCK 24-08 Cool Hand Lukes \$250 guarantee vs 25% of gross sales
 - 6. WCK 24-09 Nenas Kitchen \$250 guarantee vs 25% of gross sales
 - 7. WCK 24-10 The Shift \$250 guarantee vs 25% of gross sales
 - ii. Strawberry Festival Concessionaire Vendor
 - 1. SF2024-060 Sweet Treats N More \$675
 - 2. SF2024-071 Agape Desserts \$250
 - 3. SF2024-081 Nothing Bundt Cakes \$550
 - 4. SF2024-083 Maktub Espresso Cafe \$500 guarantee vs 25% of gross sales
 - 5. SF2024-103 Vendors Are We \$825
 - iii. Strawberry Festival Commercial Vendor
 - 1. SF2024-003 Kikx Cleaner \$1,125
 - 2. SF2024-009 Raising Cane's \$725
 - 3. SF2024-010 San Diego Crystals & Jewelry LLC \$1,525
 - 4. SF2024-044 Kia Santa Maria \$975
 - 5. SF2024-045 Toyota of Santa Maria \$975
 - 6. SF2024-052 Oliver Livestock 15% Daily Sales
 - 7. SF2024-056 Planet Fitness \$500
 - 8. SF2024-114 Rancho 515 \$566.50
 - 9. SF2024-131 Exclusivas Maggy \$515
 - 10. SF2024-134 Beauty for Mamacitas \$600
 - 11. SF2024-135 Energized Jewels \$600
 - 12. SF2024-136 Chop Restaurant Supply \$475

13. SF2024-142 T-Mobile \$1,925
 14. SF2024-143 The Caricature \$600
 15. SF2024-144 Tupperware \$200
 16. SF2024-145 La Meno \$600
 17. SF2024-146 McKenna Creations \$500
 18. SF2024-148 Royal Prestige Mana \$200
 19. SF2024-149 Sun Run \$1,075
 20. SF2024-156 American Bull Riding Comp \$1,170
 21. SF2024-160 Preloved by Noemi \$250
 22. SF2024-163 California Hats Company \$500
 23. SF2024-164 Z-Clear Anti Fog Inc \$500
 24. SF2024-165 Caltrans Clean California \$975
 25. SF2024-167 Ear Candy by L Co \$250
 26. SF2024-169 All-Star Vision \$250
 27. SF2024-171 Arbonne \$250
 28. SF2024-174 Z-Clear Anti Fog \$450
 29. SF2024-175 Little Pete's 10 Flats if Strawberries per day
 30. SF2024-176 Shoe Shine \$250
- iv. Fair Concessionaire Vendor
1. SBCF2024-007 Giant Ice Cream Cone \$1,00 guarantee vs 25% of gross sales, \$540 other fees
 2. SBCF2024-037 Fun Fried Foods \$1,000 guarantee vs 25% of gross sales, \$525 other fees
 3. SBCF2024-150 Agus Compitas \$1,000 guarantee vs 25% of gross sales, \$345 other fees
- v. Fair Commercial Vendor
1. SBCF2024-011 Santa Barbara County Animal Services Comp
 2. SBCF2024-015 Pedroza Arts \$2,575
 3. SBCF2024-016 A&D Goods Co \$2,350
 4. SBCF2024-017 El Colibri \$1,425
 5. SBCF2024-020 Rocking Monterey \$725
 6. SBCF2024-022 Epifany \$725
 7. SBCF2024-023 Santillan's Boutique \$1,525
 8. SBCF2024-024 Figuras Cristal \$825
 9. SBCF2024-032 Bubble Fun \$2,825
 10. SBCF2024-034 Tim's Kustom Inc \$1,425
 11. SBCF2024-036 Fit 2B Tyed \$425
 12. SBCF2024-038 Golden Coast Cowgirl \$1,425
 13. SBCF2024-039 Witch Mystic Shop \$855
 14. SBCF2024-040A Sundance Engraving \$1,800
 15. SBCF2024-040B Sundance Engraving \$1,525
 16. SBCF2024-042 Josue Eben-Ezer Toys \$2,125
 17. SBCF2024-043 California Highway Patrol – Santa Maria Comp
 18. SBCF2024-044 Kia Santa Maria \$1,555
 19. SBCF2024-045 Toyota of Santa Maria \$1,425
 20. SBCF2024-046 Fazackerley's Fudge TBA Timbo's Licorice \$1,620
 21. SBCF2024-047 Khausak \$2,225
 22. SBCF2024-049 Cynthia's Arts \$1,525

23. SBCF2024-050 Diane's Crafts \$1,225
24. SBCF2024-051 Music Boxes & Things \$3,050
25. SBCF2024-053 Roosters Rocks and Crystals \$1,500
26. SBCF2024-056 Planet Fitness \$725
27. SBCF2024-058 Psychic Tarot Reader \$725
28. SBCF2024-061 Pacific 805 LLC \$725
29. SBCF2024-062 Cali's Anime & Toys \$2,225
30. SBCF2024-063 Untitled Body Art \$1,000
31. SBCF2024-071 Agape Desserts \$425
32. SBCF2024-076 Renewal by Andersen \$725
33. SBCF2024-081 Nothing Bundt Cakes \$725
34. SBCF2024-082 California Rifle and Pistol Association \$575
35. SBCF2024-090 In Gifts Inc \$1,225
36. SBCF2024-092 International Treasures \$3,200
37. SBCF2024-094 AK Name Rings \$1,100
38. SBCF2024-095 Yachai Arts \$1,525
39. SBCF2024-097 Itoyz \$1,525
40. SBCF2024-098 Aliza Fashion \$1,525
41. SBCF2024-100 One Love Jamaica \$825
42. SBCF2024-108 Thump Records Inc \$2,225
43. SBCF2024-110 GoodLifeRoots \$1,525
44. SBCF2024-112 Specialized Equipment Repair \$1,425
45. SBCF2024-117 Mexican Candy \$1,525
46. SBCF2024-119 Airbrush Artwerks \$725
47. SBCF2024-121 Nipomo Ranch and Feed SPONSOR
48. SBCF2024-125 Face & Body Art by DragonflyBoog
49. SBCF2024-127 US Army Recruiting Company \$1,425
50. SBCF2024-129 A Little Bit of Everything \$575
51. SBCF2024-131 Exclusivas Maggy \$705
52. SBCF2024-133 Citco Cutlery \$575
53. SBCF2024-135 Energized Jewels \$825
54. SBCF2024-136 Chop Restaurant Supply \$925
55. SBCF2024-137 Hansen Trading \$725
56. SBCF2024-138 Miramar Western Wear & Feed \$2,125
57. SBCF2024-142 T-Mobile \$4,225
58. SBCF2024-143 The Caricature Store \$725
59. SBCF2024-144 Tupperware \$575
60. SBCF2024-145 La Meno \$725
61. SBCF2024-146 McKenna Creations \$855
62. SBCF2024-148 Royal Prestige Mana \$1,355
63. SBCF2024-149 Sun Run \$1,425
64. SBCF2024-151 Luis Bettancourt \$725
65. SBCF2024-153 LeafFilter Gutter Protection \$500
66. SBCF2024-154 Honda Santa Maria \$1,555
67. SBCF2024-155 Mystic Rebel \$500
68. SBCF2024-156 American Bull Riding Comp \$1,620
69. SBCF2024-160 Preloved by Noemi \$555
70. SBCF2024-161 Global Livestock \$15% of camel ride ticket sales
71. SBCF 2024-164 Z-Clear Anti Fog Inc \$675

- 72. SBCF 2024-168 Allan Hancock College Sponsor
- 73. SBCF 2024-170 Glorificate Coffee Delight \$675
- 74. SBCF 2024-171 Arbonne \$555
- 75. SBCF2024-173 Vivo Enterprise
- 76. SBCF2024-178 Gypsy Strands \$425

V. CEO REPORT

- 1. Strategic Planning August 23 & 24

VI. NEW BUSINESS

- 1. Approve RFP 01-2024 Portable Toilets

VII. OLD BUSINESS

- 1. Junior Fair Board update

VIII. CORRESPONDENCE

IX. FAIRPARK FOUNDATION REPORT

X. BOARD COMMENT

XI. BOARD PRESIDENT COMMENT

XII. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

- (a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.
- (b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.