



**37<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
SANTA MARIA FAIRPARK  
BOARD OF DIRECTORS MEETING  
May 9, 2023**

**AT 4:00 PM**

**Zoom link:** <https://us06web.zoom.us/j/86436116675?pwd=eFNvUWJlplLYTI5NXY2LzFvRXRMZz09>

**Password: 617833**

**Board Delegated of Directors:**

**Cheryl McGray, President**

**Kevin Merrill, First Vice President**

**Brenda Estrada, Second Vice President,**

**Randy Jones**

The 37<sup>th</sup> DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at [www.santamariafairpark.com](http://www.santamariafairpark.com) under Board/Committee Agendas.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

**I. ROLL CALL**

**II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current Agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

**No Quorum: Informational Meeting Only**

**III. ACTION ITEMS**

**A. COMMITTEE REPORTS**

1. Executive Committee
2. Finance Committee
3. Livestock Committee
4. Infrastructure Committee / Relocation

5. Delegated Authority Committee

**D. STANDARD AGREEMENTS**

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2023

a. Judging Agreements

- i. JA 23-12 Kalyn Strahley Judge Turkey/Broiler \$1,500
- ii. JA 23-15 Baileigh Ruiz Steward Swine Barn \$1,300

b. Standard Agreements

- i. Sa 23-07 Steve's Fun Balloons \$2,700
- ii. SA 23-13 Los Angeles Party Works, Inc \$16,475
- iii. SA 23-16 S. Lombardi and Associates \$30,000
- iv. SA 23-18 Got You Covered Tents and Events \$4,935.26
- v. SA 23-19 Inspirational Art Center \$1,209
- vi. SA 23-20 Marborg Industries \$1,585
- vii. SA 23-25 Richard Aimes-Perceptives \$1,200
- viii. SA 23-26 Katia Lopez-Zany Zoe Magician \$750
- ix. SA 23-27 Bar None Group, Inc. dba PCE multi-year
- x. SA 23-27 Anthgony Hernandez/Anthony the Magic and Dawn \$1,300
- xi. SA 23-28 Roy D Reyes-Soul Kool \$600

c. Rental Agreements

- i. RA 22-100 SF Little Pete's Farm 10 flats of strawberries
- ii. RA 23-55 Santa Maria Breakfast Rotary \$6,254.15
- iii. RA 23-70 SB 4-H UC Regents \$2,986
- iv. RA 23-72 Ana Almanza \$3,800
- v. RA 23-74 Gladis Perez \$3,800
- vi. RA 23-76 One Community Action Abel Salvador-Flores \$2,478
- vii. RA 24-06 Kevin Rajas \$5,400

d. Sponsorship Agreements

- i. SPN 23-01 California Strawberry Commission \$4,000
- ii. SPN 23-02 Community Bank of Santa Maria \$3,275
- iii. SPN 23-02 Mechanics Bank \$11,500
- iv. SPN 23-05 JB Dewar \$500 & \$500 fuel
- v. SPN 23-06 Santa Maria Fairpark Foundation \$1,500
- vi. SPN 23-11 American General Media Media Trade
- vii. SPN 23-12 Santa Maria News Media Inc Media Trade
- viii. SPN 23-13 Knight Broadcasting Media Trade
- ix. SPN 23-14 News Channel 12 Media Trade
- x. SPN 23-15 Emerald Wave Media Media Trade
- xi. SPN 23-17 Telemundo Room Trade
- xii. SPN 23-19 Santa Maria Valley Chamber of Commerce \$5000 and \$6,400 in-kind marketing trade
- xiii. SPN 23-21 Smart72, Inc Festival \$7,500 & Fair \$7,500
- xiv. SPN 23-22 Travelodge Room Trade
- xv. SPN 23-23 Rio Broadcasting La Raza Media Trade
- xvi. SPN 23-24 Fairfield by Marriott & Candlewood Suites Room Trade
- xvii. SPN 23-25 Best Western Big American Room Trade
- xviii. SPN 23-26 Santa Maria Inn Room Trade
- xix. SPN 23-26 Local Copies \$2,500 Print Trade

- e. Letters of Understanding
  - i. LOU 23-08 Vitalant Central Coast Blood Donations
  - ii. LOU 23-105 Sade Champagne SF Musical Entertainment
  - iii. LOU 23-106 Akiko Mitani SF Musical Entertainment
  - iv. LOU 23-107 Musical Tribute David Cassidy SF Musical Entertainment
  - v. LOU 23-110 Launnie Ginn SF Musical Entertainment
  - vi. LOU 23-111 Knee Deep SF Musical Entertainment
  - vii. LOU 23-112 Ua Noe Polynesian Dance Troupe SF Dance Entertainment
  - viii. LOU 23-113 Kao Wonder SF Musical Entertainment
  - ix. LOU 23-119 Darren Sullivan SF Musical Entertainment
- f. Livestock Award Sponsorship Agreements
  - i. AWP 23-01 Roland Miller Buckle Sponsor \$2,000
  - ii. AWP 23-02 FJ Ranch Platinum Sponsor \$1,500
  - iii. AWP 23-03 Top Shelf Livestock LLC Buckle Sponsor \$250
  - iv. AWP 23-04 Kim Glines, Auctioneer Bronze Sponsor \$350
  - v. AWP 23-05 Caitlin & Devin Miller Buckle Sponsor \$250
  - vi. AWP 23-06 Santa Barbara County Farm Bureau Barn Banner \$600
  - vii. Tommy & Sara Minetti/Betteravia Farms Bronze Sponsor \$350 Supreme Hog Supreme Beef Buckles \$500

**IV. CORRESPONDENCE**

**V. FAIRPARK FOUNDATION REPORT**

**VI. CEO REPORT**

**VII. BOARD PRESIDENT COMMENT**

**VIII. BOARD COMMENT**

**IX. ADJOURNMENT**

**Mission of District Agricultural Associations (Cal Ag code 3951)**

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

(a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.

(b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.