



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTORS MEETING
August 17, 2023
AT 3:30 PM**

**Board Delegated of Directors:
Cheryl McGray, President
Kevin Merrill, First Vice President
Brenda Estrada, Second Vice President,
Randy Jones, Todd Ventura, Aly Guerra**

Zoom: <https://us06web.zoom.us/j/81252389633?pwd=TU4yNDdmcjhaWFZzVVhxUVE5Y2lCUT09>

Password: 184691

430 G Street, Davis CA 95616

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board/Committee Agendas.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current Agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. CLOSED SESSION

(Adjourn into Closed Session) The Board is Authorized to meet in Closed Session for considering:

1. Pursuant to the authority of Government Code section 11126 (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is to confer with counsel, discuss, and consider the following pending litigation to which the 37th DAA is a party: Neuschafer v. CDFA et. al., Superior Court for the County of Santa Maria, 23CV02704.

IV. ACTION ITEMS

A. CONSENT CALENDAR

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of the Board Meeting for: July 11th, 2023.
2. Minutes for Special Board Meeting: July 13th, 2023.

B. COMMITTEE REPORTS

1. Executive Committee
2. Finance Committee
 - a. Review financial Statements for May and June 2023
 - b. 2022 JLA Outstanding Buyer
 - c. 2022 STOP Report
4. Livestock Committee
5. Infrastructure Committee / Relocation

C. STANDARD AGREEMENTS

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2023
 - a. Judging Agreements
 - i. JA 23-07 Greg Clark Beef Show and Showmanship \$2,500
 - ii. JA 23-18 Vern Thacker Beef Vet \$1,100
 - iii. JA 23-19 Riley Ritchie Floating Barn Steward \$600
 - iv. JA 23-24 Connor Keegan Judge Poultry Show and Showmanship \$300
 - v. JA 23-30 Vanessa Molnar Livestock Photos, invoice post Fair
 - b. Standard Agreements
 - i. SA 23-27 Linda Hulet Flo the Clown \$4,500
 - ii. SA 23-34 The Good Ship \$76,000
 - iii. SA 23-36 Switchfoot Touring Inc \$55,000
 - iv. SA 23-37 City of Guadalupe Fire Department \$10,450
 - v. SA 23-38 One of Those Nights Songs of the Eagles and Bad Moon \$7,500
 - vi. SA 23-42 Creative Artist's Agency \$35,500
 - vii. SA 23-45 Elizabeth Cosand Fair Hospitality \$1,500
 - viii. SA 23-46 Jericho Law Fair Entertainment \$750
 - ix. SA 23-48 Sharon Odiakosa-Cherose \$300
 - x. SA 23-50 Ray D Reyes Soul Kool \$600
 - xi. SA 23-52 Gabrielle Hernandez Ag Awards Photographer \$250
 - xii. SA 23-54 City of Santa Maria Police Department \$14,819
 - xiii. SA 23-56 Frank Nacapuy-On the Flip Side \$500
 - xiv. SA 23-58 Telephone Friends \$500
 - xv. SA 23-59 Randy De La Pena Fairtime Photographer \$3,000
 - xvi. SA 23-60 Got You Cover'd Inc. \$30,105
 - xvii. SA 23-61 Mason Entertainment Main Stage Management \$3,000
 - xviii. SA 23-62 Bar None Group, Inc DBA PCE \$2,668.33

- xix. SA 23-63 Bar None Group, Inc DBA PCE \$1,976.20
- c. Rental Agreements
 - i. RA 23-67 Santa Barbara County Veterans Stand Down \$8,637.50
 - ii. RA 23-81 Helm and Sons Amusements Chumash Picnic \$30,000
 - iii. RA 23-86 SMBSD Training \$1,598.60
 - iv. RA 23-92 Solid Waste Association of North America Truck Rodeo \$3,691
 - v. RA 23-93 Santa Maria Police Department National Night Out Comped
 - vi. RA 23-94 Arriba Hispanic Concert Fairtime
 - vii. RA 23-95 Sharon Espinosa Wedding \$3,800
 - viii. RA 24-13 Brenda Solano Quince \$4,200
 - ix. RA 24-14 Yvette Rico Quince \$4,900
 - x. RA 24-15 Elizabeth Aguilar Mendoza Quince \$3,400
- d. Sponsorship Agreements
 - i. SPN 23-05 JB Dewar, Inc. \$1,000 Monetary & \$1,000 fuel trade
 - ii. SPN 23-39 CalPortland \$1,000 Monetary & \$4,000 Trade Sponsorship
 - iii. SPN 23-41 Harding RV Inc dba Sky River RV \$5,000 Monetary Sponsorship and \$2,500 Trade
 - iv. SA 23-42 Susie Q's Brand \$7,000.50 product trade
 - v. SA 23-43 Pinnacle for Central Coast Honda Dealers \$2,975
 - vi. SPN 23-44 Hancock College Boosters Inc. \$250
 - vii. SPN 23-45 Tu Tiempo Digital Media Trade
- e. Letters of Understanding
 - i. LOU 23-120 Santa Maria Joint Union High School District Parking Lot
 - ii. LOU 23-123 Ella Beyer Fair Entertainment
 - iii. LOU 23-124 Triple Threat Cheer Fair Entertainment
 - iv. LOU 23-125 Kao Wonder Fair Entertainment
 - v. LOU 23-126 KleinDance Arts Fair Entertainment
 - vi. LOU 23-127 Sade Champagne Fair Entertainment
 - vii. LOU 23-128 Tropicali Band Fair Entertainment
 - viii. LOU 23-129 Ua Noe Polynesuan Dance Troupe Fair Entertainment
 - ix. LOU 23-132 Garcia Dance Studio Fair Entertainment
 - x. LOU 23-138 Jeff Ward Water Truck
 - xi. LOU 23-139 Rent-A-Center Furniture for Main Stage
- f. Vendor & Concessions Agreements
 - i. Big Jaykes \$1,000 guarantee vs 25%, Stock Truck \$125
 - ii. California Secretary of State \$0
 - iii. Christina's Creations \$545.85
 - iv. Tupperware \$386.25
 - v. Body Art \$746.68
 - vi. Oak & Smoke BBQ \$1,000 guarantee vs 25%, RV \$250
 - vii. Spunky;s Home \$211.25
 - viii. Kiwi Artisan \$592.19
 - ix. Hansen Trading \$875.50
 - x. Scentsy by Sophia \$365.61
 - xi. SLT Medical \$1,261.63
 - xii. Buttered N Bliss \$746.68
 - xiii. Beauty for Mamacitas \$592.19
 - xiv. One Love Jamaica \$746.68
 - xv. West Coast Weenies \$1,000 guarantee vs 25%

- xvi. West Coast Weenies/ CK & A Concession \$1,000 guarantee vs 25%, RV \$250
- xvii. LeafFilter Gutter Protection \$746.68
- xviii. Jim's Artwork \$725
- xix. Nudge.VIP \$746.68
- xx. Tygrrrr Express \$592.19
- g. Livestock Award Sponsorship Agreements
 - i. AWP 23-028 Kay's Orcutt Country Kitchen Silver Sponsor \$500
 - ii. AWP 23-029 Ryan Livestock Bronze Sponsor \$350
 - iii. AWP 23-041 Greg & Sharon Mier \$500 two Buckle Sponsor
 - iv. AWP 23-057 Aquino Performance Horses \$500 two Buckle Sponsor
 - v. AWP 23-058 Mendez Family \$500 two Buckle Sponsor
 - vi. AWP 23-059 Shelly Avila \$250 Buckle Sponsor
 - vii. AWP 23-060 Collins Show Pigs Gold Sponsor \$750
 - viii. AWP 23-061 Rockin CJ Transport, Inc. Auction Barn Banner \$600
 - ix. AWP 23-062 AVID Water- Irrigation Design & Construction, LLC Silver Sponsor \$500

V. NEW BUSINESS

- 1. Professional IT Solutions
- 2. Board Committees

VI. OLD BUSINESS

- 1. Fair Report

VII. CORRESPONDENCE

VIII. FAIRPARK FOUNDATION REPORT

IX. CEO REPORT

X. BOARD PRESIDENT COMMENT

XI. BOARD COMMENT

XII. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

(a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.

(b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.