



For immediate release

May 5, 2017

Contact: Shelly Cone, (805) 757-7772

Gabriel “Fluffy” Iglesias set to draw laughs at the Santa Barbara County Fair

SANTA MARIA—Watching a comedic entertainer should be like experiencing a good dessert: thoroughly enjoyable, with lots of fluff. With that in mind, Santa Maria Fairpark officials are thrilled to announce that Gabriel “Fluffy” Iglesias will round out the entertainment lineup in the Bud Light Concert Series at the Santa Barbara County Fair, appearing Thursday, July 13 on the KCOY Main Stage.

Iglesias’ shows have sold out Madison Square Garden and the Microsoft Theatre, and he’s one of the most-watched comedians on YouTube with more than 300,000,000 views. Santa Maria Fairpark CEO Richard Persons said the comedian’s likability comes from his relatability. Using a mixture of storytelling, parodies, characters, and sound effects, Iglesias brings his personal experiences to life earning mad laughs along the way.

Born in San Diego and raised mostly in Long Beach, Iglesias usually appears in Hawaiian shirts and has a relaxed, laid back style that easily fits on the Central Coast.

“He makes his stories your stories. A lot of his experiences are universal—he just sees the hilarity in them. We can’t wait to present his show at the Santa Barbara Fair. It should be a really fun evening,” Persons said.

Iglesias is currently on his anniversary tour *FluffyMania World Tour: 20 Years of Comedy*.

Iglesias also appears in the FUSE TV series *Fluffy’s Food Adventures*. His vocal talent appears

in the upcoming 2017 animated films *Smurfs: The Lost Village* from Sony Animation, voicing the character “Jokey,” and in *Ferdinand*, voicing the character “Cuatro.” He also reprises his role of “Jimmy” in the animated film *The Nut Job 2*, due to hit theaters in August.

Other credits include *Magic Mike XXL*, and the ABC sitcom *Cristela*. Iglesias had co-starring roles in feature films like *A Haunted House 2*, and his voice can be heard in numerous animated films like *Norm of the North*, *The Book of Life*, *The Nut Job* and Disney’s *Planes*. He also starred in the theatrical stand-up concert comedy film, *The Fluffy Movie*, and the Comedy Central hit series *Stand-Up Revolution*, in addition to comedy specials like *I’m Sorry For What I Said When I Was Hungry*, *Gabriel Iglesias: Aloha Fluffy*, *Hot & Fluffy* and *I’m Not Fat ... I’m Fluffy*.

Iglesias will perform Thursday, July 13, at the Santa Barbara County Fair on the KCOY Main Stage. The concert is free with paid admission.

The Santa Barbara County Fair runs July 12-16. For more information, visit www.santamariafairpark.com or Like us on [Facebook](#).

About the Santa Maria Fairpark

The Santa Maria Fairpark serves as the hub for major events and community activities on California’s Central Coast. The state-owned facility hosts the annual Santa Maria Valley Strawberry Festival, which attracts more than 70,000 people, and is home to its headlining event the Santa Barbara County Fair, which is attended by more than 140,000 people.