



Press Release

For Immediate Release

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Santa Maria Valley Strawberry Festival Opens Applications for Vendors and Performers

SANTA MARIA, CA – The Santa Maria Valley Strawberry Festival is back, and we're excited to announce that applications are now open for vendors and performers! If you're looking to showcase your unique products or if you have a talent that will light up the stage, we want to hear from you!

Calling All Vendors!

We're looking for passionate vendors to join the Festival and share their one-of-a-kind products with our vibrant community. Whether you sell handmade goods, delicious food, or unique crafts, the Santa Maria Valley Strawberry Festival is the perfect place to connect with thousands of visitors. This year's festival will attract over 25,000 strawberry enthusiasts, families, and festival-goers who are eager to experience what our amazing vendors have to offer. Secure your spot today and be part of this much-anticipated event!

Calling All Performers!

The stage is yours! We are now accepting applications from performers of all kinds – musicians, dancers, entertainers, and more. If you have a talent that will make people smile, tap their feet, or stand in awe, we want you to share it with our audience. It's your chance to shine and be part of one of the most beloved Festivals in the area.

Event Details:

- Festival Dates: April 25-27, 2025
- Location: Santa Maria Fairpark 937 S. Thornburg St. Santa Maria, CA 93458

How to Apply:

Vendor and performer applications are now open on our website, www.santamariafairpark.com. Don't miss out on the opportunity to be a part of this fantastic event.

For questions or more information, please contact:

Santa Maria Fairpark

805-925-8824

www.santamariafairpark.com



SANTA MARIA VALLEY Strawberry FESTIVAL



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