



Dear potential sponsor,

The Santa Maria Fairpark is excited to spark your interest as a potential sponsor for the upcoming Santa Barbara County Virtual Fair. This past year has been a difficult and unexpected year for everyone and we are hoping to bring something positive to 2021. Our youth deserve a chance to present their animals, even if it is virtually. We want to give these youth a grand virtual show, with the biggest prizes and an experience that they will not forget.

Each year we invite 4-H, Grange, FFA and Independent exhibitors to compete in numerous livestock events, due to COVID-19 we will be having a virtual market show and auction. Some of the benefits of sponsoring our show include; barn banners, social media recognition, and your name on big-time awards that winners will use or display for years to come.

Thank you for your consideration. We hope you will join us in keeping the spirit of the Santa Barbara County Fair livestock show alive for the exhibitors and their families for years to come. We are looking forward to working with you!

Sincerely,

A handwritten signature in black ink that reads "Marissa Edwards". The script is fluid and cursive.

Marissa Edwards
Livestock Secretary/Awards Supervisor
Santa Barbara County Fair
marissa.g.edwards@gmail.com
(605) 809-7065
www.santamariafairpark.com

A handwritten signature in black ink that reads "Rebecca Barks". The script is fluid and cursive.

Rebecca Barks
Public Relations
Santa Maria Fairpark
pr@santamariafairpark.com
(805) 896-2674
www.santamariafairpark.com



SPONSOR LEVELS

PLATINUM SPONSOR - \$1000 (limited to 10 sponsors)

- Name on Supreme & Res. Supreme Champion Banners
 - Supreme Champion Buckles
- Res. Supreme Champion Yeti Ramblers
 - Barn Banner
 - Social media recognition
 - Recognition in handbook

GOLD SPONSOR - \$750 (limited to 10 sponsors)

- Name on 4-H and FFA Champion Banners
- 4-H and FFA Champion Buckles
- Barn Banner
- Social media recognition
- Recognition in handbook

SILVER SPONSOR - \$500 (limited to 10 sponsors)

- Name on 4-H & FFA Res. Champion Banners
- 4-H & FFA Res. Champion Yeti Ramblers
- Barn Banner
- Social media recognition
- Recognition in handbook

BRONZE SPONSOR - \$250

- Misc. awards which include but not limited to:
 - » Custom halters
 - » Custom brushes
 - » Custom feed buckets
- Social media recognition
- Recognition in handbook

BARN SPONSOR - \$500

- Barn Banner
- Social media recognition
- Recognition in handbook

RIBBON SPONSOR - \$\$\$\$

- Any amount you feel comfortable with donating
 - Show ribbons
 - Social media recognition
 - Recognition in handbook

Questions? marissa.g.edwards@gmail.com (605) 809-7065 or pr@santamariafairpark.com (805) 896-2674



SPONSORSHIP FORM

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zipcode: _____

Email: _____

Phone: _____ Cell Phone: _____

SPONSORSHIP LEVEL

*Platinum Sponsor - \$1000

Bronze Sponsor - \$250

*Gold Sponsor - \$750

Barn Sponsor - \$500

*Silver Sponsor - \$500

Ribbon Sponsor - \$_____

**If you choose platinum, gold or silver sponsorship please contact us promptly due to those sponsorships being limited.*

SIGNATURES

Sponsor (required): _____ Date: _____

Please make checks payable to the 37th DAA/Santa Barbara County Fair

Santa Barbara County Fair
Attn: Sponsorship
937 S. Thornburg
Santa Maria, CA 93454