



Newsletter

FAIRPARK HAPPENINGS

- We are OFFICIALLY planning for the **2022 Santa Maria Valley Strawberry Festival & Santa Barbara County Fair & Livestock Show**
- As we are HAPPY for the *new* opportunity for our CEO Autumn Acquistapace to take another position outside of the fairpark, we are *extremely* sad to see her leave. Her last 12 years of service are greatly appreciated and her stepping up and seeing us through a very challenging time will never be forgotten. Best of Luck on this next chapter of your life.
- Booking acts & vendors for the upcoming Strawberry Festival & County Fair. Applications on website
- We are **EXCITED** to be booking our traditional events. From weddings & dances to fund-raisers & community car shows, we are open for business & welcoming you back. The Fairpark is host to major events & community activities on the Central Coast for over 100 years & is the largest venue in the Santa Maria Valley.
- **COVID Testing & Vaccinations** have been on-site since 2020 and will remain into 2022. For more information on testing 1-888-634-1123 or vaccinations 1-833-422-4255
- *SM Fairpark offers **RV camping and Boat & RV storage**. We are the **ONLY** facility here in Santa Maria open to the public for camping. We offer Full hook-ups, large spaces, and easy access to the center of town. ALL reservations done online www.santamariafairpark.com*
- **Central Coast Sports Arena** is NOW open www.centralcoastsportsarena.com
- Our grounds are Host to **Cal State Roller Derby** www.calstaterollerderby.com



IMPORTANT DATES

- ✓ Sunday Funday BUNCO in Fountain Pavilion Jan. 30th \$30 to play
- ✓ **SANTA MARIA VALLEY STRAWBERRY FESTIVAL** April 29th, 30th & May 1st 
- ✓ West Coast Kustoms Car show May 27th – 29th
- ✓ Save the date! Santa Barbara County Fair July 13th – 17th, 2022
- ✓ Early Bird Flea Market Fri & Sun
- ✓ **COVID Testing/Vaccine** Sun - Thur weekly 

QUESTIONS? REACH OUT TO OUR OFFICE!

Rebecca Barks: 805.925.8824 pr@santamariafairpark.com

Board of Directors:

Cheryl McGray, President

Brenda Estrada, 2nd Vice President

Randy Jones, Kevin Merrill & Dottie Lyons

The Santa Maria Fairpark serves as the hub for major events & community activities on California's Central Coast. The event facility hosts the annual Santa Maria Valley Strawberry Festival, which attracts more than 70,000 people and is home to its headlining event, the Santa Barbara County Fair, which is attended by more than 150,000 people.

Be sure to connect with The Santa Maria Fairpark online! On Facebook & Instagram.

www.santamariafairpark.com

<https://www.facebook.com/SantaMariaFairpark>

office: 805-925-8824 Mon-Fri 9am-5pm





SANTA BARBARA COUNTY FAIR LIVESTOCK

o FAIR DATES JULY 13TH - 17TH

- o INDEPENDENT EXHIBITOR
APPLICATIONS ARE AVAILABLE ONLINE
& DUE JAN 31ST, 2022.
[Livestock Information \(santamariafairpark.com\)](http://Livestock Information (santamariafairpark.com))
- o EXHIBITOR BOOK WILL BE AVAILABLE
DIGITALLY IN 2022
- o PLEASE BE PATIENT AS WE WORK
THROUGH SOME NEW PROCESSES
WITHIN THE LIVESTOCK DEPT
- o WORKING ON GOAT WEIGHTS WITH
PROCESSORS & PROP 12

Rick Tomassini – Livestock Superintendent
Courtney – Entries Office Supervisor
Marissa Edwards – Livestock Secretary
Welcome to *Mikhala* - Entries Office Assistant
Email: entries@santamariafairpark.com

COMMUNITY NEWS

- ❖ Santa Maria FFA ranked #1
program in CA out of 340 schools
- ❖ January 27th: EXPO 2022 - Santa
Maria Valley Chamber Business
Expo
- ❖ Cal Poly's Western Bonanza
Livestock show Feb 18-20, 2022
- ❖ Nipomo AG Boosters Fund-raiser
Feb. 26th
- ❖ VTC Mardi Gras Reverse Drawing
Feb. 26th
- ❖ Orcutt Farmers Market Tue 5-8p
- ❖ Lompoc Farmers Market Fri 2-6p
- ❖ Santa Maria Women's Network
meets 1st Wed of the month @ SM
Country Club 11-1pm

INVOLVEMENT OPPORTUNITIES

- Volunteers needed for the Fair Park office & maintenance
- Staff for upcoming events for set-up, clean-up and more



THANK YOU TO OUR UPCOMING "2022" SPONSORS

Exhibitor Book Sponsor

Cool Hand Luke's, Realtor Megan Senter, Specialty Glass, Rebecca Barks The Pampered Chef, Board & Brush Creative Studios & Donna's Rustic Scones

Sweet "Berry" Sponsor

Cal Coast Machinery

SBCO Fair Sponsor

Pacific Beverage

PLEASE contact **Rebecca Barks** for Sponsor info
805-478-9059 or pr@santamariafairpark.com

THERE ARE LOTS OF WAYS TO SPONSOR IN 2022

SMF FOUNDATION CORNER

The Santa Maria Fairpark Foundation is passionate about promoting agriculture and celebrating our agricultural vitality, traditions, and legacy. Our fundraising efforts are focused on making capital improvements to the fairgrounds and enhancing the community's use of the facilities

Foundation Board is looking for more members to join! Plan to attend January 2022 Board mtg.

Join the Foundation Heritage Club

(Membership 2022 coming soon)

FOUNDATION HOEDOWN

THANK YOU to ALL who came out and supported this event.
THANK YOU for ALL the donations and sponsors! We had a GREAT event and can't wait to see you all at the next one!!

www.smffoundation.org



President:
Katy Dockstader

