



Newsletter



FAIRPARK HAPPENINGS

- We are OFFICIALLY planning for the **2022 Santa Maria Valley Strawberry Festival & Santa Barbara County Fair & Livestock Show**
- WELCOME to our New Staff. Colleen Durbin, Accounts Payable. Karen Franklin, Interim Events. Megan Senter, Vendors & Concessions, Caroline Hileman as our home arts superintendent. We are still taking applications for the position of CEO and part-time event staff.
- Booking acts & vendors for the upcoming Strawberry Festival & County Fair. Applications on website
- We are **EXCITED** to be booking our traditional events. From weddings & dances to fund-raisers & community car shows, we are open for business & welcoming you back. The Fairpark is host to major events & community activities on the Central Coast for over 100 years & is the largest venue in the Santa Maria Valley.
- **COVID Testing & Vaccinations** have been on-site since 2020 and will remain into 2022. For more information on testing 1-888-634-1123 or vaccinations 1-833-422-4255
- *SM Fairpark offers **RV camping and Boat & RV storage**. We are the **ONLY** facility here in Santa Maria open to the public for camping. We offer Full hook-ups, large spaces, and easy access to the center of town. ALL reservations done online www.santamariafairpark.com*
- **Central Coast Sports Arena** is NOW open www.centralcoastsportsarena.com
- Our grounds are Host to **Cal State Roller Derby** www.calstaterollerderby.com



IMPORTANT DATES

- ✓ **SANTA MARIA VALLEY STRAWBERRY FESTIVAL** April 29th, 30th & May 1st 
- ✓ **West Coast Kustoms Car show** May 27th – 29th
- ✓ **Chamber Mixer at the Fairpark** Thursday June 16th 5-7p
- ✓ **Save the date! Santa Barbara County Fair** July 13th – 17th, 2022
- ✓ **Early Bird Flea Market** Fri & Sun
- ✓ **COVID Testing/Vaccine** Sun - Fri weekly 

QUESTIONS? REACH OUT TO OUR OFFICE!

Rebecca Barks: 805.925.8824 pr@santamariafairpark.com

Board of Directors:

Cheryl McGray, President

Kevin Merrill, 1st VP

Brenda Estrada, 2nd VP

Randy Jones & Dottie Lyons

There are 74 fairgrounds in California with the largest being the Fairplex in Pomona. Our Santa Maria Fairpark sits on 33 acres, with 3 major buildings, Arena with grandstands, horse stalls, RV hook-ups, parking for 1,000, gazebo, center stage and many more attractions!



Be sure to connect with The Santa Maria Fairpark online! On Facebook & Instagram.

www.santamariafairpark.com
<https://www.facebook.com/SantaMariaFairpark>

office: 805-925-8824 Mon-Fri 9am-5pm





SANTA BARBARA COUNTY FAIR LIVESTOCK

Livestock
Mtg. TBD

FAIR DATES JULY 13TH - 17TH

- EXHIBITOR BOOK WILL BE AVAILABLE DIGITALLY IN 2022
- JOBS COMMITTEE IS WORKING ON CLUB DUTIES. STAY TUNED FOR MORE INFO
- EAR TAGS ARE ON THEIR WAY & DNA SHOULD BE AVAILABLE SOON
- BEEF EXHIBITORS NEED TO HAVE THEIR ANIMALS OWNED BY MARCH 12TH, 2022. BILL OF SALE WHEN DNA IS TURNED IN
- EXHIBITORS ARE REQUIRED TO ENTER A STILL EXHIBIT IF THEY ARE PLANNING ON TAKING AN ANIMAL TO FAIR
- THERE ARE SEVERAL LOCAL LAMB & HOG SALES. CHICKENS & TURKEYS COMING TO A FEED STORE NEAR YOU
- **CURRENTLY, NO RE-SALE ON HOGS**

Rick Tomassini – Livestock Superintendent
Marissa Edwards – Livestock Assistant
Courtney – Entries Office Supervisor
Mikhala - Entries Office Assistant
Email: entries@santamariafairpark.com

COMMUNITY NEWS

- ❖ March 12th West Coast Lamb Sale 710 N Thompson Rd in Nipomo
- ❖ April 9th Oceanfront Lamb Sale 805)720-5763
- ❖ Show Clinic Tue March 15th @ 5pm at Nipomo Feed Store
- ❖ April 6th Strawberry Industry Dinner
- ❖ Junior CEO runs March – April Booth Sat April 30th at SM Mall
- ❖ May 14th The Santa Maria BBQ Festival
- ❖ Sept 17th Santa Barbara County Farm Day
- ❖ Orcutt Farmers Market Tue 5-8p
- ❖ Santa Maria Women's Network meets 1st Wed of the month @ SM Country Club 11-1pm

INVOLVEMENT OPPORTUNITIES

Volunteers needed for the Fair Park office & maintenance

THANK YOU TO OUR "2022" SPONSORS

Exhibitor Book Sponsor

Cool Hand Luke's, Megan Senter Realtor, Specialty Glass, Rebecca Barks The Pampered Chef, Board & Brush Creative Studios, 805 Termite & Pest Control, Butcher Shop Taxidermy, Piper's Kombucha Bar & Donna's Rustic Scones

Sweet "Berry" Sponsor

Cal Coast Machinery, Cal Portland, Community Bank of SM, SM Valley Chamber, Fairpark Foundation, Pacific Beverage, CA Strawberry Commission

SBCO Fair Sponsor

Pacific Beverage, Jacks ALL American Plumbing, Local Copies, Etc., Mechanic's Bank, Cal Portland, CBofSM, Radisson Hotel, SM Inn, Telemundo, Radio Lazer, AGM, Fuego, SM Valley Chamber, Best Western Big America, Candlewood Suites & Fairfield by Marriott

PLEASE contact **Rebecca Barks** for Sponsor info
 805-478-9059 or pr@santamariafairpark.com

THERE ARE LOTS OF WAYS TO SPONSOR IN 2022



SMF FOUNDATION CORNER

The Santa Maria Fairpark Foundation is passionate about promoting agriculture and celebrating our agricultural vitality, traditions, and legacy. Our fundraising efforts are focused on making capital improvements to the fairgrounds and enhancing the community's use of the facilities

Foundation Board is looking for more members to join! Plan to attend 2022 Board meetings.

Join the Foundation Heritage Club
 2022 Membership is here!!!

FOUNDATION SCHOLARSHIP

The Foundation Scholarship Animal Project is an annual scholarship program. Qualified youth exhibitors can apply, application available soon online ☺

www.smffoundation.org



President:
 Katy Dockstader

