



For immediate release

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Trace Adkins set to take the stage at the Santa Barbara County Fair

SANTA MARIA— He’s the cowboy with the baritone voice, and a talent for getting everyone off their barstool and dancing to hits like “Honkytonk Badonkadonk.” Trace Adkins is coming to the Santa Barbara County Fair as part of the Bud Light Concert Series, July 12.

With 11 million albums sold and a slew of hits, Adkins has definitely made his mark on country music with songs like “I Got My Game On,” “You’re Gonna Miss This,” and “Hillbilly Bone,” not to mention his crossover Top 40 hit “Honkytonk Badonkadonk.” He’s a three-time GRAMMY-nominated member of the Grand Ole Opry, a TV personality, actor, and author. Adkins is currently on the road as part of his “How Did We Get Here,” tour.

Santa Maria Fairpark CEO Richard Persons said Fair organizers are expecting great things from Trace Adkins. “He’s known to put on an outstanding show and we can’t wait to see what he delivers for the audience at the Santa Barbara County Fair,” Persons said.

Adkins has won three Academy of Country Music Awards, including the 2009 Single of the Year Award for “You’re Gonna Miss This,” and Vocal Event of the Year with Blake Shelton for “Hillbilly Bone” in 2010. “Still a Soldier” is the current single off Adkins’ latest release, *Something’s Going On*, for which he created a video that is a compelling tribute to veterans and their loved ones.

As an actor, he's played roles in several films and television shows and in March he will star alongside Dennis Quaid and Bart Miller in *I Can Only Imagine*, a movie based on the best-selling Christian song of the same name. His other credits include *The Lincoln Lawyer*, *Deepwater Horizon*, and *Moms' Night Out*. However, he's perhaps most proud of his role in supporting U.S. troops. He serves as a spokesman for the Wounded Warrior Project and the American Red Cross, for which he raised more than \$11.5 million as winner of NBC's *All-Star Celebrity Apprentice*. He has also performed many USO Tours.

Audiences will have the opportunity to see Adkins perform on July 12 at the KCOY Main Stage free as part of their paid Fair admission.

The Santa Barbara County Fair runs July 11-15. This year's theme celebrates "Cowboys and Carousels."

For more information, visit www.santamariafairpark.com or Like us on [Facebook](#).

About the Santa Maria Fairpark

The Santa Maria Fairpark serves as the hub for major events and community activities on California's Central Coast. The state-owned facility hosts the annual Santa Maria Valley Strawberry Festival, which attracts more than 70,000 people and is home to its headlining event the Santa Barbara County Fair, which is attended by more than 150,000 people.