



Dear Vendors,

Welcome to 2025! My name is Alexis Lapinski, and I am thrilled to serve as your Vendor and Concessions Coordinator for the Santa Maria Fairpark. As a proud local, born and raised in Santa Maria, I have always felt deeply connected to this community. Growing up, I had the privilege of raising animals for the fair and creating cherished memories at the many wonderful events hosted here. This rich history inspires my dedication to supporting the vibrant community of vendors that make our events truly exceptional.

We're thrilled to kick off another exciting season, and we invite you to apply to be part of the **2025 Strawberry Festival** (April 25th–27th) and the **Santa Barbara County Fair** (July 9th–13th). These iconic events bring together families, friends, and visitors from all over to celebrate our agricultural heritage, local artistry, and entrepreneurial spirit.

Applications will open on **February 1st**. Once your application is reviewed and accepted, we will issue contracts and invoices. We aim to respond to each submission within **three weeks**. You'll have the flexibility to pay your invoice in full or opt for a payment plan—details are provided in the application.

Please don't hesitate to reach out with any questions. Whether you're a returning vendor or joining us for the first time, we're here to support you every step of the way. Applications will be reviewed on a rolling basis starting February 1st, so we encourage you to apply early!

Thank you for your interest in being part of the 2025 season at the Santa Maria Fairpark. Together, we'll create unforgettable experiences for our community. I look forward to connecting with each of you and celebrating what makes these events truly special.

Best regards,

Alexis Lapinski

Vendor & Concessions Coordinator
Santa Maria Fairpark

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