



"Growing Possibilities" Ag Forum 2020

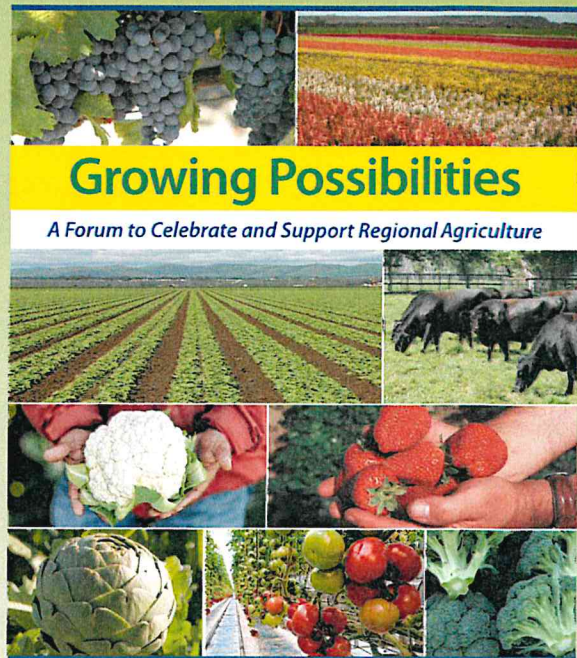
Thursday, February 6, 2020

Santa Maria Fairpark

937 Thornburg, Santa Maria, California

Burrito Breakfast and Check-In 7:30 a.m.

Program 8:30 a.m. - 12:00 p.m.



Steven Censky

PROGRAM

KEYNOTE

Steven Censky, Deputy Secretary, U.S. Department of Agriculture

Overview: California Ag Today

Karen Ross, Secretary of the California Department of Food and Agriculture

The Art & Science of Food Safety

Scott Horsfall, CEO, CA Leafy Green Marketing Assn.

Santa Barbara County Agriculture Overview

Cathy Fisher, County Ag Commissioner

Ag Sector Panel: Land Use, Water, Housing and Labor

Participating Panelists: **Larry Ferini**, President, Rancho Laguna Farms; **Claire Wineman**, President, Grower-Shipper Association of Santa Barbara/San Luis Obispo Counties; **Jeff Newton**, President, Coastal Vineyard Care Associates; **John DeFriel**, CEO, Central Coast Agriculture; plus an SBCCA member

Recognitions:

- **Longtime Northern Santa Barbara County Cattle Raising Families**
Tony Branquinho, President, Santa Barbara County Cattlemen's Assn.
- **100th Anniversary Santa Barbara County Farm Bureau**



Karen Ross



Scott Horsfall



Cathy Fisher



CENTRAL COAST AGRICULTURE INC.



Event fee: \$65 individual/\$600 table of 8 (6 seats to sponsor, 2 seats for complimentary EconAlliance invitees)
Registration link: <https://econallianceagforum2020.eventbrite.com> (Individuals or sponsored tables)

If you would like to be an event, exhibit or table sponsor, contact:

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Event Co-Chairs:

George Adam, President, Innovative Produce,
EconAlliance Ag Team Lead

Holly Nolan-Chavez, Regional Director,