



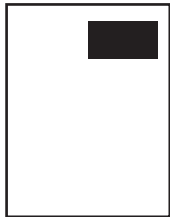
2023 LIVESTOCK EXHIBITOR GUIDEBOOK SPONSORSHIP

The inaugural Santa Barbara County Fair began in 1891. Each subsequent year the fair has continued to exceed the previous years' success, increasing in the number of exhibitors and entries.

Our Exhibitor Guidebook is available in print and digitally on our website. Every exhibitor, parent, guardian and leader views the guidebook over the course of a year.



ADVERTISEMENT SIZE OPTIONS



BUSINESS CARD | \$250
2 in. x 3.5 in.
**Horizontal Only*



QUARTER PAGE | \$500
5 in. x 3.5 in.
**Vertical Only*



HALF PAGE | \$750
7.5 in. x 4.75 in.
**Horizontal Only*



FULL PAGE | \$1000
8.5 in. x 11 in.
**.25 in. bleed*

FOR YOUR SPONSORSHIP

- Advertisement In our Exhibitor Guidebook(business card or half page)
 - » Digital
 - » Hardcopy
- Business Logo (on banner to be hung during 2023 Santa Barbara County Fair)
- Copy delivered to you (the sponsor)

IMPORTANT DATES

Deadline
March 31, 2023

CONTACT INFORMATION

Santa Maria Fairpark
937 S. Thornburg St.
Santa Maria, CA 93458

pr@santamariafairpark.com
Phone: (805) 925-8824 ext. 111

Please make checks payable to Santa Barbara County Fair.
***Now accepting credit card payments! Contact our office for more details.**



2023 LIVESTOCK EXHIBITOR GUIDEBOOK SPONSOR CONTRACT

SPONSOR INFORMATION

Sponsor/Company Name: _____

Contact Name: _____

Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

Sponsor Signature: _____

ADVERTISEMENT SIZE OPTIONS

- | | | |
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| <input type="checkbox"/> Business Card | 2 in. x 3.5 in. | \$250 |
| <input type="checkbox"/> Quarter Page | 5 in. x 3.5 in. | \$500 |
| <input type="checkbox"/> Half Page | 7.5 in. x 4.75 in. | \$750 |
| <input type="checkbox"/> Full Page | 8.5 in. x 11 in. | \$1000 |

ARTWORK

- Advertisement Emailed
- Business Logo Emailed

PAYMENT INFORMATION

Ad Price: _____

Amount Paid: _____

Cash Check # _____

Credit Card

Once completed and signed by business contact, return by email or mail. Please make checks payable to Santa Barbara County Fair. Paying with a credit card, contact the fair office for details (805) 925-8824 ext. 111, pr@santamariafairpark.com or Santa Maria Fairpark, 937 S. Thornburg St., Santa Maria, CA 93458.