

**FOR IMMEDIATE RELEASE**

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Contact: Mark Reiter, Lucas County Public Information Officer, [mreiter@co.lucas.oh.us](mailto:mreiter@co.lucas.oh.us)  
Office: 419-213-4590 / Cell: 419-787-4772

Steve Miller, General Manager, Glass City Center, [smiller@meettoledo.org](mailto:smiller@meettoledo.org)  
Office: 419-321-5010

**Lucas County Commissioners and ProMedica announce  
rebranding of SeaGate Centre to “Glass City Center”**

TOLEDO, OH - The Board of Lucas County Commissioners and executives from ProMedica today announced the rebranding of SeaGate Centre in downtown Toledo to **Glass City Center** to focus attention and marketing efforts on the building’s \$60 million expansion and renovation. The new website address will be [GlassCityCenter.com](http://GlassCityCenter.com)

Toledo has long been recognized as “the glass capital of the world” and ProMedica selected Glass City after it obtained the naming rights for its support of this major community project. “We are proud to play an important role in the major upgrade of this facility and reinforce the resurgence of business, entertainment, and overall vitality in downtown,” said Randy Oostra, President and CEO of ProMedica. “Toledo’s current momentum is impressive and will continue to generate opportunities that help to ensure a stronger economic future across our region.”

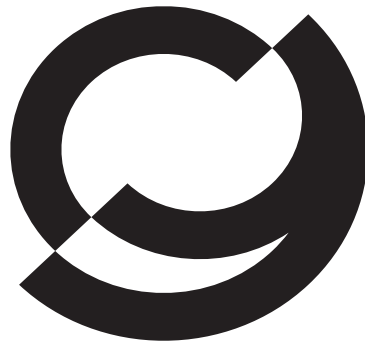
Major funding for the project was arranged by the Lucas County Commissioners. “The need for major improvements and expansion of this 35-year-old facility has existed for some time. This ambitious project will make Toledo a top choice of planners for conventions, exhibitions, events and more,” said Gary L. Byers, President of the Board of Commissioners. “With other important and attractive developments such as the new Hilton Garden Inn & Homewood Suites, we have created a more vibrant, exciting, attractive downtown area. This investment promises to bring over \$800 million in economic activity in our community over the next 20 years and double our visitor attendance to 200,000 people annually.”

“Because the lead time for booking major events, exhibits and meetings is often 12 to 36 months or more, it was important to introduce the new name as soon as possible to help us tell the story of this major project and build awareness of our new brand,” said Steve Miller, general manager of Glass City Center and Huntington Center. “The Glass City Center logo

features a bold, abstract icon suggesting both strength and movement and reflecting the dynamic growth of Toledo’s downtown.”

The core of the expansion is an all-new 16,000 square foot ballroom, which is expected to be completed in August 2022. Additional upgrades throughout the 400,000 square foot facility will continue through 2022 and will include major upgrades to lighting, decor and the introduction of significant artwork and Toledo-centered displays.

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# GLASS CITY CENTER

POWERED BY PROMEDICA

