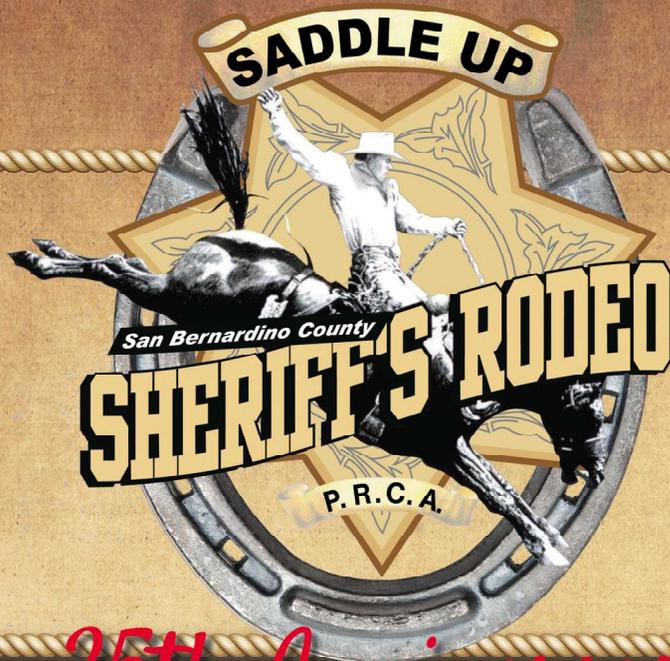


SADDLE UP

25TH ANNUAL



25th Anniversary



SAN MANUEL
BAND OF MISSION INDIANS

STATER BROS. 
charities



SAN BERNARDINO
COUNTY

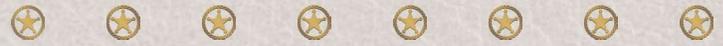




Welcome to the 25th Annual San Bernardino County Sheriff's PRCA Rodeo!

We are thrilled to welcome you to the 25th Anniversary of the San Bernardino County Sheriff's PRCA Rodeo! This milestone year is a celebration of great American traditions, preserving our rich Western heritage, and a testament to our commitment to giving back to the community. Our new slogan, "Saddle Up," encapsulates the spirit and excitement of this momentous event.

Thanks to our generous sponsors and the tireless efforts of our dedicated volunteers, this event continues to flourish and make a positive impact. Our 2024 rodeo will showcase top-tier cowboys and cowgirls certified by the Professional Rodeo Cowboys Association (PRCA). These elite athletes will compete in seven thrilling events, all vying for points to qualify for the prestigious Wrangler National Finals Rodeo in Las Vegas.



Proceeds from the rodeo help support our mission of aiding local youth, with donations going to the Children's Fund, Boy Scouts of America, Golden Circle of Champions and the Big Brothers Big Sisters of America. Additionally, we are proud to raise awareness and funds for crucial programs like "Tough Enough to Wear Pink," which combats breast cancer, and the "Man-up Crusade," dedicated to ending domestic violence.



This year, we will also be showcasing the history of our rodeo over the last 25 years.

Thank you for your unwavering support of law enforcement, and in making this a premier family event.

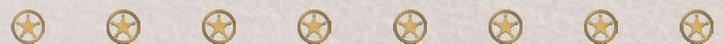
A blue ink signature of Shannon D. Dicus.

Shannon D. Dicus
Sheriff-Coroner

Welcome from the Chairman

Wow! It's Hard to believe it's been 25 years since the San Bernardino County Sheriff's Rodeo reemerged in the year 2000. Since that time, we have grown to be the richest 3-day PRCA Rodeo in Southern California.

As the 2024 Rodeo Chairman, I want to personally welcome you to this premier event. Once again, the Sheriff's Rodeo will host the top cowboys and cowgirls in the world as they compete for one last shot at qualifying for the National Finals Rodeo in December. This year, the Sheriff's Rodeo also features more shopping, food, and drink options than ever before.

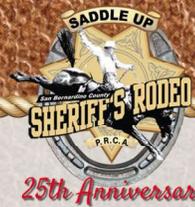


Proceeds from the rodeo will continue to benefit local youth groups, volunteer units, and community organizations.

Of course, we couldn't do any of this without our generous sponsors, the support of Sheriff Dicus, and the best rodeo fans in America. So, get ready to "Saddle Up" with us as we celebrate America and its western values.



Al Girard
2024 Sheriff's Rodeo
Chairman



Welcome to the 2024 San Bernardino County SHERIFF'S PRCA RODEO

TITLE SPONSOR



Sept. 27, 28: Gates Open 4 p.m., PRCA Rodeo 8 p.m.
Sept. 29: Gates Open 2 p.m., PRCA Rodeo 6 p.m.

Glen Helen Regional Park, Devore
Parking: \$10.00

PRESENTING SPONSOR



DIAMOND SPONSOR



STOCK CONTRACTOR
BRIDWELL PRO RODEOS
Tim and Haley Bridwell, Red Bluff, CA

RODEO CHAIRMAN
Al Girard, San Bernardino County Sheriff's Dept.

ANNOUNCER
Reed Flake, Snowflake, AZ

BARRELMAN
J. J. Harrison, Walla Walla, WA

BULLFIGHTERS
Josh Daries, Salinas, CA
Lelo Garcia, Rigby, ID

PICK UP MEN
Matt Twitchell, Richfield, UT
Bob Marriott, Woodcross, UT

SECRETARY
Eva Walker-Chadwick, Cave Creek, AZ

TIMERS
Molly Jane Twitchell, Richfield, UT
Paul Chadwick, Richfield, UT

MUSIC
Amy Flake, Snowflake, AZ

NATIONAL ANTHEM
Friday, Saturday and Sunday

RODEO DANCE BAND
Friday & Saturday, FREE following rodeo, for all ages

- RODEO EVENT SPONSORS**
- Bare Back Bronc Riding - **MITSUBISHI CEMENT CORPORATION**
 - Steer Wrestling - **MOLSON COORS**
 - Tie Down Roping - **S.B. COUNTY FIRE FIGHTERS ASSOCIATION**
 - Team Roping - **SoCal DISTRICT COUNCIL OF LABORERS**
 - Saddle Bronc Riding - **DAVID OLLIS LANDSCAPING**
 - Barrel Racing - **BOOT BARN**
 - Bull Riding - **INTERNATIONAL UNION OF OPERATING ENGINEERS**
 - Bullfighters - **ARMADA TOWING**
 - Drill Team - **DAVID JAYNE**
 - All Around Cowboy - **JEAN TIDWELL**
 - Specialty Act - **GET LOADED GUNS**



BENEFICIARIES

4-H Clubs of the Inland Empire
California Circuit Finals Rodeo
Sheriff's Volunteer Forces

Sheriff's Rangers
San Gorgonio Girl Scout Council
SEBA Charity Fund

C.H.S.R.A. District 8
Sheriff's Posse
Man Up Crusade

Inland Empire Boy Scouts
Pacific Coast Junior Bull Riders
Yucaipa Kiwanis Foundation

Challenged Children Rodeo
Los Flores Ranch
Loma Linda University
Medical Center

In 2023, the Sheriff's PRCA Pro-Rodeo donated \$118,245 to charities.

The San Bernardino County Sheriff's Benefit Rodeo committee would like to thank all of the organizations who have helped and supported "Pro-Rodeo." It is only through their help that our Rodeo is a success.

Rodeo Photographers: Gene Hyder (www.hyderphotos.smugmug.com); Dan Cleveland (danclevelandphoto.net); Phillip A. Broda (piraterodeo.net); and Andrea Kaus (smugmug.com)
Rodeo Program: Teri Adams



Thank You SPONSORS

for supporting the

2024 San Bernardino County Sheriff's PRCA Rodeo



TITLE SPONSOR

Stater Bros. Charities

PRESENTING SPONSOR

San Manuel Band of Mission Indians

DIAMOND SPONSOR

Twenty-Nine Palms Band of Mission Indians

PLATINUM SPONSOR

76 Renewable Diesel
Chick Fil-A 210 & Ayala Drive
Chick Fil-A Yucaipa
San Bernardino County Sheriff's Council
Rotolo Chevrolet
Saint Moore Insurance
Sheriff's Employee Benefit Association (SEBA)
Southern California Toyota
Superior Tank Lines
Troy Andreasen Plastic Surgery

GOLD SPONSOR

2 Azone 2nd Amendment Zone Inc.
Burrtec Waste Industries, Inc.
CANarchy-The Beast Unlimited
Cunning Dental Group
First Net/AT&T

I-15 Auctions/Earl Graham
Jean Tidwell
Joshua Grading & Excavating, Inc.
KFROG
Lamar (High Desert)
Lamar Outdoor Advertising (Valley)
Monster Energy
Raising Canes
S.E.A.T. (Sheriff's Employees Assistance Team)
Southwest Regional Council of Carpenters
Speed & Associates, CPAs

SILVER SPONSOR

Alpine Slide (Chaps Leasing)
Apple Valley Gun Club
Big Tex Trailers
Coalition Digital
FINNCO Services
International Brotherhood of Teamsters
Kelley's Underground Construction
MGR Property Management
Mykon Builders, Inc.
Ozel Jewelers
PRCA Wrangler
Pursuit 360 Strategies
Rebel Oil
Side Action Apparel
Spectrum Crane
Summit Asphalt Services, Inc.
Supervisor Jesse Armendarez
Water Truck (Teamsters)

BRONZE SPONSOR

Arrowhead Orthopaedics
Baubles and Beauties/
B&B Engraving
Dawn Rowe
Fence World
G&M Automotive Center, Inc.
G&M Towing
Helpful Fish Private Foundation
Hillwood Investments/Speedway SBC Development
Hospitality Medical Aesthetics
Inland Pain Management
James Ramos/Mike Tulisiak
National Orange Show Foundation
Pizza Shack
Prime Healthcare Services
Proximo Spirits/Pendleton Whiskey
Redlands Chiropractic
Route 66 Shooting Sports Park
See Devil Lighting
Signarama
Snow Summit Resort
Starbucks Coffee Company
Steve's Towing
Supervisor Curt Hagman
Symbiosis Ambulance
Varner & Brandt, LLP
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Wildland Images

FRIEND OF THE RODEO

Aldridge Gives Foundation
Bass Pro Shop
Casco Equipment Corporation
Claremont Police Officers Association
Coastal Business Group
Crown Contracting
Dave Financial Mortgage Company
Eugene Boisvert
Field Time Target and Training
High Performance Helicopters
John Schaffer
Kahoots
Law Office of Moody
Rezek Equipment Engineering
Saddlerock Reverse Mortgage
SDA Legal, Inc.
So Cal Rusy Muscle
Statewide Promotions
Tom & Jerri Aminikharrazi
Whisky and Rebellion

OFFICIAL BEVERAGE

Coors - Gate City Beverage
29 Brews

OFFICIAL HOTEL

Hilton Garden Inn,
Ontario/Rancho Cucamonga

OFFICIAL RADIO SPONSOR

KFROG Valley /
KAT Country High Desert

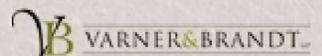
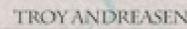
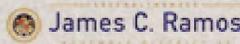
PANEL CLUB MEMBERS 2024

The following generous people and companies have donated a minimum of one thousand dollars to the San Bernardino County Sheriff's Pro Rodeo. These donations are being used to improve the area and surrounding grounds for us all to enjoy. Thanks to all the Panel Club Members.

A C Byers Trucking	CEMEX	Mufflers & Trailer	Local 12	Legion Labor Corp.	Ron & Kim Mead	Snow's Custom
A Tech Transmission	Christina & Thomas Kim	Hitches	Golden Corral	Lloyd Copelan Garage	Construction	Cabinets
ATI Restoration	Cliff & Sharon Wolfe	Desert Mountain	Guy Yocum Const.	Doors	S. A. Recycling	Southwest Gas Corp.
Allied Barton Security Services	Cunning Dental	Veterinarian	Hubbs Equipment & Construction	Maintex, Inc.	Saint Moore	Step Ahead
Apple Valley Gun Club	Dave & Donna Call	Don Carlone	IBEW Local 477	Mitsubishi Cement Corp.	Insurance Firefighters Assoc.	Sunshine Rentals
Apple Valley Posse	Dave, Deborah Jayne and Family	Construction	IMC Real Estate	Modern Meat, Inc.	Saddlerock Reverse Mortgage	Synagro Technologies, Inc.
Aramark Corp.	Dave Financial	Dutton & Assoc.	Uptown	Operating Engineers	Mortgage	The Buster Family Foundation
Arrowhead Credit Union	David Ollis	Earl & Rhonda Graham	Jack in the Box	Penny Bail Bonds	Schwab Charitable	Teamsters Local 166
Arrowhead Executive Suites	Dawn Rowe, 3rd	Floyd Tidwell	Jensen Precast	Pepe's Towing	Fund/Richard C. John Family	Tim & Jetta Wessel
Barstow Country	District Supervisor	Footprinters #67	Jerry Laird	Peta's Car Care	Shannon Dicus for	TL Pavlich
Butchering	Fantasy Alarm	Garner Holt	John and Shelly	Phelan Recycling	S.B. County Sheriff	Construction, Inc.
Bob & Jill Fonzi	Landscaping, Inc.	Animatronics	McMahon	Prime Healthcare	Shed World	Toyota of San Bernardino
Boone's Bail Bonds	Delgado-Matich Cattle Co.	G&M Towing and Automotive	Keefe Group	Quaid Harley	Sheriff's Rangers	Two Guys Tradin' Co.
Boswell Family	Desert Community Bank	George and Patricia Hicks	Kendrew Investments	Davidson	Signarama	Union Pacific Railroad
California Steel Industries	Desert Automotive	High Performance Helicopters	Knockout Pizza and BBQ	Ray Martinez & Assoc.	Silva & Silva Law	Valley Collision Center
Cal Stripe, Inc.		Home Funding Corporation	Law Offices of Moody	Regal Mortgage	Silverado Silversmiths	Verizon Corp.
				RCRSE		West Valley Posse
				Riley Electric, Inc.		
				Richard & Kathy Clouse		

STATER BROS.
charities

SAN MANUEL
 BAND OF MISSION INDIANS



Norco Cowgirls Rodeo Drill Team



Devoted to their horses and being the #1 Drill Team in So California, the team's goals are to have fun, build friendships, excel in their horsemanship, and to represent Norco Horsetown USA. You may have seen The Norco Cowgirls in the internationally televised, **Tournament of Roses Parade (10 years)**, on RFD-TV, at the Norco, San Bernardino, Industry Hills or Banning PRCA Rodeos as well as The Norco Fair & Norco Horseweek. They were featured in the Movie "A Cowgirls Story" and the upcoming "Subconscious Dreamer". If you are interested in riding with this fun, professional group of Women or would like to book a performance give us a call.
Arena Sponsor Town & Country Day School

MYCHON BOWEN
DRILL CAPTAIN
909-721-5584
norcocowgirl@msn.com

Sponsored by



Look for us on Facebook & Instagram

Saddle Up Charity



Each September we put on a rodeo in San Bernardino, California and the proceeds are used to benefit youth organizations in our county. As the San Bernardino Sheriff's Rodeo Youth Outreach Coordinators our specific goal is to provide kids with an introduction to rodeo and to help keep the western heritage alive and growing.

In an effort to accomplish our goals we hold a horse camp at the rodeo for selected youth in our community to attend, free of charge. During this camp kids are provided a hands on experience with horses to include basic handling, grooming and bathing. After they attend our camp we provide them with a brand new pair of boots and a month of free horseback riding lessons for both the child and one adult.

2024 Rodeo Committee



Upcoming Events



October 12-13, 2024
City of Industry, CA



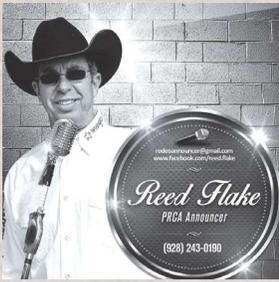
November 8-10, 2024
Brawley, CA



December 5-14, 2024
Las Vegas, NV



December 29-31, 2024
Red Bluff, CA



Announcer - Reed Flake

Reed Flake grew up working cattle and horses for his family ranch. Later he went to Ricks College where he received a degree in ranch management. Reed has been announcing rodeos for over 26 years. He has announced events such as the National High School finals, the National Jr. High Finals, the Turquoise Circuit Finals, the USTRC finals, the George Strait Team Roping and the Bob Feist Team Roping.



Band - Shotgun Jefferson *FREE following rodeo • all ages*

Shotgun Jefferson is a Southern California-based country band that draws musical inspiration from its deep, groove-centric, rock and roll roots. Their high-energy live shows are delivered with polished flair. Self-described “non-country” fans become converts of their California Country Style, lifted by frontman Jeff Zazueta’s powerful vocals, Dean Parra’s blazing guitar, Sug Parra’s funky bass lines and flawless 3-part harmony. In 2020, the band was awarded “Country Band for the Year”, by the JMA’s and partnered with the NHRA (National Hot Rod Association).



Barrelman - J. J. Harrison

J. J. Harrison’s love of rodeo began in Okanogan, Wash. He continued his rodeo passion while he taught science and social studies for eight years.

What makes Harrison a good rodeo clown isn’t that scripted humor or set jokes most clowns use. It’s the off the cuff stuff and spur of the moment quick wit that are his best attributes. Harrison believes “It’s all about making people feel good.” J. J. has performed at the National Finals Rodeo as well as three National Circuit Final Rodeos.



Bull Fighters - Lelo Garcia and Josh Daries

Lelo “Krazy Train” Garcia is a PBR and PRCA bullfighter and owner at Rockin’ G Fighting Bulls. He was voted to work the IMPRA finals in 2008 and 2009. He worked the EPB finals in 2012 and 2013, was a Top 10 PRCA freestyle finalist, and placed 4th at the PBR freestyle bullfights.

Raised in Salinas, Josh Daries serves as a cowboy protector. Daries first took an active part in rodeo starting when he was 5 years old. He says the rodeo life grew on him and became something he is passionate about. When he was a bull rider he took part in the California Circuit Finals twice, and five times he clinched the California Cowboys Professional Rodeo Association Bull Rider of the Year title.



Speciality Act - Sophie Dutch

Sophie Dutch is 16 years old and is from Stilwell, OK. At the young age of three she started competitive Cowboy Mounted Shooting, which evolved into her “Annie Oakley Style” Trick Shooting for rodeo performances. Along with Trick Shooting, Sophie does traditional western style Trick Riding and Roman Riding with fire torches and a large fire jump. Sophie brings everything from a Patriotic Opening, to acts that will keep you on the edge of your seat and your heart racing.... exciting, fast, and flashy!



“ We don’t just do business in the community, we’re part of the community. ”

Stater Bros. Charities is proud to support the San Bernardino County Sheriff’s Rodeo and the work they do for public safety and children in the communities we proudly serve.

