

Sponsorship Opportunities



For more information or to customize a sponsorship package tailored to your specific needs please call (530) 895-4666 or email rentals@silverdollarfair.org

May 22 - 26, 2025	Best of Show	Platinum Sponsorship	Diamond Sponsorship	Gold Sponsorship	
Sponsorship Benefits	\$10,000+	\$5,000+	\$2,500+	\$1,000+	
Logo of Business listed on Fair Website	X	X	X	X	
VIP Fair Dinner	X	X	X	X	
Fair Provided Banners	3 banners	2 banners	1 banners		
Name on Marquee for Month of Fair	X	X	X		
Sponsor Provided Signs/Banners Displayed	5 banners	2 banners	1 banner	1 banner	
PA Announcements During Fair Hours	25 times	15 times	10 times	5 times	
Grandstand Announcement	X	X	X		
Radio and/or Newsprint Advertising	X	X	X		
Fair Admission	40 single day	20 single day	10 single day	5 single day	
Parking at The Fair	30 single day	15 single day	10 single day	5 single day	
VIP Concert, Pit Pass Event Admission	10 each night	6 each night	4 each night	2 each night	
In-line Commercial Building Space	10' x 20'	10' x 20'	10' x 10'		Optional
Sponsor Certificate	X	X	X	X	
Additional Sponsorship Opportunities	Grandstand & Event Stages		Grounds Entertainment		

Additional Sponsorship Opportunities

Junior Livestock Expo Sponsor*	We are providing additional sponsorship opportunities during the Silver Dollar Junior Livestock Expo in June. This event will include live entertainment, dancing, and an ice cream social for exhibitors during the show week. *Please see additional flyers for more information.*
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Why Support the Fair?	The Silver Dollar Fairgrounds is known for hosting the annual Silver Dollar Fair in May as well as a variety of educational and community events and activities throughout each year. Known for being the #1 emergency center for CAL FIRE during fire camps and evacuation center, the fairgrounds is also used by the local community for public and private events. As a valued sponsor of the Silver Dollar Fair, you are helping support the local community and will have access to having a year-round audience that will potentially support your business.
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