



PEPPER ENTERTAINMENT INC.

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## PEPPER PRESENTS

**FOR IMMEDIATE RELEASE**

Friday, March 11<sup>th</sup>

**CONTACT:**

Pepper Entertainment  
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**BIG COUNTRY 92.5 PRESENTS**

**WAGON WHEEL: A CELEBRATION OF WHISKEY & WINE**

**FEATURING JON PARDI**

**WITH SPECIAL GUESTS LOCASH AND IAN MUNSICK**

**W.H. LYON FAIRGROUNDS – SIOUX FALLS, SD**

**FRIDAY, JULY 8, 2022**

**JJ's WHISKEY & WINE EXPERIENCE: 5:00 PM – 8:00 PM**

**Party Pit Gates: 6:00 P.M. | G.A. Gates: 7:00 P.M. | Show: 8:00 P.M.**

**All Ages Welcome, 21+ to Drink | Tickets On Sale Friday, March 18<sup>th</sup> at 10:00 A.M.**

**Sioux Falls, SD** – The 2<sup>nd</sup> Annual Wagon Wheel: A Celebration of Whiskey & Wine is back at the W.H. Lyon Fairgrounds on Friday, July 8, 2022! Headliner Jon Pardi will be joined by special guests, LOCASH and Ian Munsick. Concert tickets start at \$35.00 and go on sale Friday, March 18<sup>th</sup> at 10:00am.



JJ's Wine, Spirits & Cigars will be hosting JJ's Whiskey & Wine Experience from 5:00 – 8:00 PM on the midway. Tickets for JJ's Experience includes 10 samples and are available to purchase as a combo with a concert ticket or separately as an upgrade to the concert tickets. Tasting is 21+ only with a valid ID. A limited amount of additional samples may be purchased on-site.

Ticket Prices (plus applicable fees)

Grandstand Wings \$35.00

Center Grandstands \$59.75

GA Floor \$59.75

GA Party Pit \$99.00

Combo JJ's Experience + Center Grandstand Concert Admission: \$89.75

Combo JJ's Experience + GA Party Pit Concert Admission: \$129.00

JJ's Experience Upgrade: \$40.00

**About Jon Pardi**

CMA and ACM winning Singer/songwriter/producer Jon Pardi has earned numerous #1 singles, including "Head Over Boots," "Dirt On My Boots," "Heartache on the Dancefloor," "Heartache Medication," and more. His latest album, Heartache Medication, solidified Jon Pardi's place as country music's neo-traditionalist icon, earning critical praise including spots on Rolling Stone's "Best Albums of the Year" and The Los Angeles Times "Best Albums of the Year" (#4) list as the only country artist/album represented. A "hero in the making" (Variety), Pardi is noted for his "long-lasting mark on the genre" (Music Row) and his impressive ability to carve out his own path creating "the kind of country music multiple generations came to know, and love can still work on a mass scale" (Variety). Pardi continues to "apply new ideas to country's old sounds" (Los Angeles Times) and "bring authenticity back into Country music" (People).

**About Locash**

With two albums and eight charting singles to their credit, LOCASH broke out in 2015 with their gracious GOLD-certified hit, "I Love This Life," followed by the flirtatious GOLD-certified #1 smash, "I Know Somebody" – their first trip to the top of the Country radio airplay charts – and 2017's fun-loving romantic anthem "Ring on Every Finger." All three singles were part of their album, THE FIGHTERS, which was released in the summer of 2016 to Top 15 success. In 2017, they earned their first round of awards show recognition, nominated at the ACM Awards for New Vocal Duo or Group of the Year, the CMT Music Awards for Duo Video of the Year ("I Know Somebody"), and the CMA Awards for Vocal Duo of the Year. The 2019 ACM Duo of the Year nominee released their latest album (and first with their new label BBR Music Group/BMG), Brothers on March 29, 2019. The follow up to their #1 single "One Big Country Song," "Beers to Catch Up On" is out on Country radio now.

**About Ian Munsick**

Breathing fresh Rocky Mountain air into the Nashville music scene, Ian Munsick is pioneering a new brand of country. The Wyoming-born singer / songwriter's upbringing was a mix of working



the ranch and working crowds. His debut album *Coyote Cry*, out now, features his mile-high tenor underscoring self-penned songs that conjure equal parts epic adventure and down-to-earth wisdom. The record marks the dawn of western pop-laced country, pulling a thread straight from Chris LeDoux through Post Malone. With albums like *Coyote Cry* and its flagship single “Long Haul,” western country is being reborn.

**About Pepper Entertainment:**

Established in July of 2006, Pepper (PE) is based in Sioux Falls, SD. As one of the fastest scaling, independent promotions company in the Midwest, PE, collectively, exceeds 25 years of experience spanning a broad scope of industry specialties, such as; Live Promotions, Corporate & Private Event Talent Buying, Club & Performing Art Center Programming & Media & Marketing Services. Pepper currently ranks 27th of Top 100 Worldwide Promoters according to Pollstar Magazine and was nominated in 2020 as Promoter of The Year by *The Academy of Country Music Awards*. Pepper holds offices in Sioux Falls, SD, Minneapolis, MN and Boise, ID. More info is online at [www.pepperentertainment.com](http://www.pepperentertainment.com).

**About JJ's Wine, Spirits, & Cigars:**

Enhanced Adult Beverage Experience featuring the largest selection of PREMIUM adult beverage products in Sioux Falls. More info is online at [www.jjswine.com](http://www.jjswine.com).