

State of California 10th District Agricultural Association/Siskiyou Golden Fairgrounds 1712 Fairlane Road, Yreka CA 96097

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Promoting excellence in agriculture awareness and education.

PRESS RELEASE

For Immediate Release: October 23, 2019

Contact: Cliff Munson, CEO

"Seeing is Believing"

YREKA – The 10th District Agricultural Association Board of Directors selected the Siskiyou Golden Fair theme "Seeing is Believing" for our August 12-16, 2020 fair. Each year we have a contest to get the community involved in the process and for 2020 we unfortunately did not come up with a winner from the public. The theme sets in motion all areas of fair preparation and we are excited to begin the planning process for 2020. "Our annual fair has showcased Siskiyou County since 1859, an amazing 161 years in 2020" stated CEO Cliff Munson, "The annual fair has been an exhibit of the culture, heritage and history of all that is from our communities and we are proud of the traditions that are part of the annual fair" The theme is used to create many still exhibits, feature booths and entries in most every department. Seeing is Believing promises to be another great year and we hope everyone in our community takes the opportunity to create a memory while taking part in our annual fair.

For more information, contact the fair office at 842-2767. The 2020 Siskiyou Golden Fair "SEEING IS BELIEVING" will run August 12-16, 2020 in Yreka.

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