

## State of California 10<sup>th</sup> District Agricultural Association/Siskiyou Golden Fairgrounds 1712 Fairlane Road, Yreka CA 96097 Phone: 530-842-2767 Fax: 530-842-4724

Website: www.sisqfair.com Email: info@sisqfair.com

Promoting excellence in agriculture awareness and education.

## PRESS RELEASE

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Contact: Cliff Munson, CEO

## PERMANENT CONCESSION AVAILABLE FOR LOCAL NONPROFIT

**YREKA-** The Siskiyou Golden Fair has a fundraising opportunity available for a local club, organization or association to fundraise using a permanent concession booth. "Each year local nonprofits generate thousands of dollars that directly support their cause by utilizing the permanent concessions at the Siskiyou Golden Fair" stated Cliff Munson, CEO "For 2021 we have one stand available and we would be happy to help an interested organization come up with a menu!" stated CEO, Cliff Munson, "Local non-profits generated over \$80,000.00 in sales at our last fair in the food booths and that is a big boost to the community." A deadline has been set for June11th for an interested nonprofit to take advantage of the opportunity or the space will be offered to a for profit concessionaire. The 2021 Siskiyou Golden Fair will run August 11-15 in Yreka and since the inaugural run 162 years ago local clubs and organizations have been a part of the show. Information about food booths can be gathered by calling the fair office at 842-2767 or email <a href="info@sisqfair.com">info@sisqfair.com</a>.

The 2021 Siskiyou Golden Fair "Back to the Basics", August 11-15, 2021 in Yreka.