

**10<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS MEETING  
March 16, 2021**

**CALL TO ORDER:** The 10<sup>th</sup> District Agricultural Association Board of Directors meeting was called to order at 6:33 PM by President Finley.

**ROLL CALL/DIRECTORS ABSENT:** President Finley, Vice President Fawaz, Director Hanna and Director Salters were present. Directors Mercier was present by Zoom. There are four (4) vacant board positions.

**INTRODUCTION OF GUESTS AND STAFF:** Also, present were Cliff Munson, CEO; Michelle Eiler, AGPA; and Kylie Daws, Junior Fair Board Co-President.

**PUBLIC COMMENT:** None.

**CONSENT CALENDAR (Action by Board):** Director Mercier made a motion, seconded by Vice President Fawaz and carried to accept the consent calendar which included minutes from the February 19, 2021 meeting, contracts and cash disbursements for February and the 2020 Statement of Operations (STOP) year-end report.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (2 <sup>nd</sup> )	X			
Jason Finley	X			
Judd Hanna	X			
Darrin Mercier (1 <sup>st</sup> )	X			
Lori Salters	X			
4 positions vacant				

No public comment.

**CORRESPONDENCE (Information/Action):** Included in the board packet is a Deposition Subpoena for Production of Business Records regarding the David Cruz Abundio case. No public comment.

**COMMITTEE REPORTS (Informational/Action):**

- Junior Livestock Auction Committee – CEO Munson reported that he has discussed the two-day auction as well as the virtual auction with JLAC President Dena Rizzardo and she will work with JLAC to execute the plan. An executive meeting, no date at this time, needs to be held to approve the change. Director Mercier mentioned the Independent Exhibitors Packet and since there are so few JLAC meetings held it makes it difficult for the exhibitors to meet that meeting requirement to be eligible to sell. Director Mercier asked to have independent rules placed on the April agenda. No public comment.
- Junior Fair Board – Kylie Daws, Co-President, reported that at their last meeting they decided to do another cow plop fundraiser at the Siskiyou Golden Jackpot/Mother’s Day Outdoor Market. Their next meeting is Monday, March 22, 2021. No public comment.

**FRIENDS OF THE FAIR:** There was no representative at the meeting. CEO Munson reported that the Winema Hall remodel is still under way. Director Mercier reported that another annual donation is in the mail from the Lily Gift Foundation. No public comment.

**BUSINESS REPORT & INFORMATION (Action by Board):**

- Motorized Vehicle & Equipment Policy – Vice-President Fawaz made a motion, seconded by Director Hanna and carried to adopt the following policy: All motor vehicles and equipment on the grounds of the 10<sup>th</sup> DAA must be approved by management. Only authorized persons are to operate said items and must possess a current valid driver’s license, be at least of the age of 16, and if requested, show proof of a clean driving record. Motorized vehicles and equipment must remain on the fairground’s property, unless registered otherwise. Safe travel speeds and distance between vehicles and pedestrians will be maintained at all times. Passengers may not ride in or on any vehicle or equipment, unless vehicle is designated to do so, and all body parts must remain inside of the running vehicle. Reports of any repairs needed, incidents or accidents will be reported to management immediately.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (1 <sup>st</sup> )	X			
Jason Finley	X			
Judd Hanna (2 <sup>nd</sup> )	X			
Darrin Mercier	X			
Lori Salters	X			
4 positions vacant				

No public comment.

- Billboard Proposal – CEO Munson reported that the counteroffer was submitted to Rain Rock Casino, and the leadership council does not meet until next week; at this time is it looking very positive. No public comment.
- Transition Plan – CEO Munson reported that he was on a call today that discussed possible a possible option for transitioning the DAA board of directors. The DAA’s current board would reduce to three members. The new nonprofit would run the day-to-day operations and would have nine board members (which the DAA three would be a part of); one member would be appointed by local government and the other five would be interviewed and elected to the open positions by current board members. No public comment.
- Strategic Planning Session – CEO Munson and staff had a brainstorming meeting to discuss the 2021-2025 Strategic Plan and those ideas were presented to the board. The board discussed the strength, weaknesses, opportunities, and threats: the age of our volunteers and a new race fence/wall were added to the list. Priorities (ex. portable shower trailer, additional staff, interim rentals, new billboard, deferred maintenance, transition to local government, etc.) were listed by 1 year, 3 year and 5-year goals. CEO Munson will update the Strategic Plan and present it for approval at the next meeting. No public comment.

**2021 FAIR (Information/Action):**

- CEO Munson reported that a letter was sent from Megan Dahle, Assemblywoman 1<sup>st</sup> District and signed by others requesting reopening guidelines for the Network of California Fairs to the California Department of Public Health Director. He also announced that Della Hayden will be the new Livestock Supervisor. It was discussed to write Dena Rizzardo a letter thanking her for her time and service as both the Livestock Supervisor and as a Board Member and recognize her at the fair’s opening ceremonies. CEO Munson said that there was a great response to the partnership pledge letters that were sent out, so all contracts have been issued. The promoters for all grandstand events have been contacted and contract have been sent, all are on board. The exhibitor handbook is being revised and getting ready to go online, pandemic guidelines will have livestock using some of the protocols used with the grading event last year. No public comment.

**CEO REPORT (Information/Action):**

- Events

- Calendar of Events – CEO Munson reported that the auto and kart racing is about to begin their seasons and we have a horse clinic and a horse show coming up within the month. No public comment.
- Siskiyou Golden Jackpot, Mother’s Day Outdoor Market and NorCal Chainsaw Carving Championship – CEO Munson reported that everything is moving forward with those events for that weekend. Jackpot entries will go online April 1<sup>st</sup>; we are continuing to get booth requests for the outdoor market; and the Siskiyou Credit Union has agreed to sponsor the NorCal Carving Championship. No public comment.
- Projects
  - Winema Hall HVAC System/SB 5 Project – CEO Munson reported that CCA requested that AB Construction, who is handling all the Friends of the Fair construction, submit a bid since no official bids were received by the deadline. The HVAC unit has been decreased and it is scheduled to go into the building next fall. No public comment.

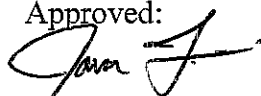
**MATTERS OF INFORMATION:**

- CEO Comments – CEO Munson reported that CalFire has requested both Winema Hall and the Floral Building for two crews for approximately nine months. This rental would bring in approximately \$19,000 a month but the buildings would not be able to be utilized during fair time. CEO Munson also mentioned that we received a letter from Berkley Fire & Marine Insurance with recommendations for risk control from their January inspection. CEO Munson will work with Director Mercier on a response. Vice President Fawaz stated that the letter has just recommendations not requirements. CEO Munson and Senior Maintenance Mike Luiz have been working on a grant to purchase a portable shower trailer that would assist with the CalFire rental as well as various other rentals on the grounds throughout the year. Options were discussed and the board was interested in a refurbished unit depending on its age (approximately \$33,000) and a new trailer with no laundry facilities (approximately \$62,000). CEO Munson will continue to research and submit the grant application tomorrow. Director Mercier stated that if matching funds are needed that the Friends of the Fair may be interested because it is an item for the community and it would be an income generating addition. CEO Munson also mentioned that he was notified that the funds that the governor budgeted for to lay off staff in 2020 had \$19 Million still in the fund and it was announced that F&E would be allocating \$104,000 to class 3 fairs. This is 2021 funding that was not expected.
- Board of Directors Comments –
  - Director Salters – Thanked staff for working hard on the Strategic Plan.
  - Director Mercier – Appreciated Director Salters mention to recognize past Director Rizzardo.
  - Director Hanna – Thanked staff also for the work on the Strategic Plan.
- Items Proposed for Next Board Meeting – Independent Exhibitor Packet/Requirements

**NEXT MEETING DATE:** The meeting is scheduled for Tuesday, April 20, 2021 at 6:30 PM.

**ADJOURNMENT:** Meeting was adjourned at 7:46 PM.

Approved:



Jason Finley  
President

Attest:



Michelle Eiler  
Secretary