

**10<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**August 22, 2023**

**CALL TO ORDER:** The 10<sup>th</sup> District Agricultural Association Board of Directors meeting was called to order at 5:34 PM by President Finley.

**ROLL CALL/DIRECTORS ABSENT:** All directors were present. There are two (2) vacant board positions.

**INTRODUCTION OF GUESTS AND STAFF:** Also present were Cliff Munson, CEO; Michelle Eiler, AGPA and Mike Luiz, Senior Maintenance Worker.

**PUBLIC COMMENT:** None.

**CONSENT CALENDAR (Information/Action):** Director Hanna made a motion, seconded by Director Mercier and carried to accept the consent calendar which included minutes from the July 18, 2023, meeting, contracts and cash disbursements for July.

| Board Member                      | Approved (yes vote) | Not Approved (no vote) | Abstained | Reason of Abstaining |
|-----------------------------------|---------------------|------------------------|-----------|----------------------|
| Monet Allen                       | X                   |                        |           |                      |
| Alyssa Burrone                    | X                   |                        |           |                      |
| Brandon Fawaz                     | X                   |                        |           |                      |
| Jason Finley                      | X                   |                        |           |                      |
| Judd Hanna (1 <sup>st</sup> )     | X                   |                        |           |                      |
| Chris Kutzkey                     | X                   |                        |           |                      |
| Darrin Mercier (2 <sup>nd</sup> ) | X                   |                        |           |                      |
| 2 positions vacant                |                     |                        |           |                      |

No public comment.

**CORRESPONDENCE (Information/Action):** Thank you cards from Dan & Tracie Louie and the Etna FFA Club were passed around.

**COMMITTEE REPORTS (Informational/Action):**

- Junior Livestock Auction Committee – Director Mercier reported that it was an incredible auction. Thank you to Mike and his maintenance crew for all the last-minute stuff that had to be put together. The auction brought in over \$1 million again but the committee has not met and prepared the final numbers. It was a learning year with the new program and next year should go much smoother. No public comment.
- Junior Fair Board – CEO Munson reported that the applications for the new board are on the website and the deadline is September 29<sup>th</sup>. No public comment.

**BUSINESS REPORT & INFORMATION (Information/Action):**

2024 Speedway Operations – President Finley appointed a committee of himself and Vice-President Fawaz to meet, review and revise the Speedway RFP. There is some interest in the track and a proposal was received. President Finley would like to see the RFP issued by September 1<sup>st</sup>. Director Allen made a motion, seconded by Director Hanna and carried to allow the committee to set the terms of the Speedway RFP to meet the deadline.

| Board Member                   | Approved (yes vote) | Not Approved (no vote) | Abstained | Reason of Abstaining |
|--------------------------------|---------------------|------------------------|-----------|----------------------|
| Monet Allen (1 <sup>st</sup> ) | X                   |                        |           |                      |

|                               |   |  |  |  |
|-------------------------------|---|--|--|--|
| Alyssa Burrone                | X |  |  |  |
| Brandon Fawaz                 | X |  |  |  |
| Jason Finley                  | X |  |  |  |
| Judd Hanna (2 <sup>nd</sup> ) | X |  |  |  |
| Chris Kutzkey                 | X |  |  |  |
| Darrin Mercier                | X |  |  |  |
| 2 positions vacant            |   |  |  |  |

No public comment.

**2023 FAIR REPORT (Information/Action):**

A fair summary report was handed out and reviewed. Not all expenses are included but at this time the net total is \$367,998. Admissions, exhibits, concessions and the grandstand event figures are higher than 2021. The carnival figures are lower but possible due to the contract percentage being 35% instead of the previous contract at 40%. The breakdown of revenue and expenses for the grandstand events should be included in the packet and will be included for the September meeting. CEO Munson thought the fair went well and was glad that it was finished before the base camp moved in. CEO Munson also informed the board that there had been visual observations of one vendor that the cash drawer was not being shut after each transaction and/or transactions not being ran through the cash register. CEO Munson made the decision to close the concession stand on Sunday and issued a letter to them stating why. The vendor since then has sent a letter regarding a civil suit for loss of revenue. Vice-President Fawaz made a motion, seconded by Director Burrone and carried to review the conduct of the CEO and that a letter be issued on behalf of the board responding to the complaint from the 2023 vendor.

| Board Member                      | Approved (yes vote) | Not Approved (no vote) | Abstained | Reason of Abstaining |
|-----------------------------------|---------------------|------------------------|-----------|----------------------|
| Monet Allen                       | X                   |                        |           |                      |
| Alyssa Burrone (2 <sup>nd</sup> ) | X                   |                        |           |                      |
| Brandon Fawaz (1 <sup>st</sup> )  | X                   |                        |           |                      |
| Jason Finley                      | X                   |                        |           |                      |
| Judd Hanna                        | X                   |                        |           |                      |
| Chris Kutzkey                     | X                   |                        |           |                      |
| Darrin Mercier                    | X                   |                        |           |                      |
| 2 positions vacant                |                     |                        |           |                      |

CEO Munson then stated that entertainers and vendors are getting difficult to book and asked for board input for the 2024 fair. The board would like to see the Hypnotist back, K9 Kings dog show, Jack Spareribs/Ace Miles, an antique photo booth, wood carving signs, bring the train and pony rides back. He is also looking into duck races and a super science exhibit. No public comment.

**CEO REPORT (Information/Action):** CEO Munson reported that there are two opportunities for training coming up; NICA convention in December and WFA convention in January. He also mentioned that the CEO of Jackson County Expo resigned, and they are searching for a replacement. After discussion it was decided that the Siskiyou Golden Fair staff will assist as needed with daily operations, events and the CEO search but would not enter into any contractual agreement for those services due to the issues of general liability and the state approving the contract in a timely manner. Jackson County Expo would be responsible to reimburse for any mileage expenses incurred. Director Mercier will contact JB Dimik and explain the decision.

- Events – CEO Munson reported that the fire camp was moved into place on Tuesday after the fair ended and are under the full day amount of \$18,660 per day.
- Projects – CEO Munson reported that he contacted Michael Flores at CDFA regarding funding to finish the Floral Building (front, insulation, T-bar system). Mike Luiz is gathering quotes to submit to CDFA.

## **BOARD COMMENTS:**

- Director Allen – Fair was great overall; lots of social media. She would like to see a reduction in the front gate fee. If equipment is needed Pape will loan it to us. The garbage crew was good, she would like to see them come back. She would like to see the train and pony rides return. At the auction it would be nice if there were two big screens. The new system headings were difficult to understand when the auction program was printed. The auction breakfast and dinner were great and the runners were also. Weigh in went smooth. It would be nice to have an announcer/mc for the livestock shows so people could follow the classes and winners. The vocational education displays in the building looked good.
- Director Burrone – Fair went well; pig judge was great; the auction and runners were great too; the fans in the auction area were good. The only complaint was with carnival personnel were not nice and the communication barrier was an issue. She would like to see the beer trailer at the auction in a different location to make it more visible.
- Director Kutzkey – She agreed that an announcer at the livestock shows would be great, agreed with most of the comments previously mentioned. She learned how to weigh turkeys. The rodeo went well and everyone just seemed happy to be out.
- Director Hanna – Had complaints about noise in the RV Park after curfew hours, need to have that monitored better/more. The grounds looked immaculate when he was here on Tuesday. The hydraulic chute that was used for the preg check worked well and Della did a great job in the livestock area. The garbage crew were so happy and did an awesome job.
- Director Mercier – Echoed most comments. This fair he had the most positive comments and the least negative. Everyone seemed to be happy and appreciate all the staff did. He thought it was a smooth fair for not having a full fair for three years. The VIP parking lot did need more control on the gate; there were complaints about the parking. CEO Munson explained that the carnival was new and many of their vehicles were parked back there plus Cal Fire kept moving the cones to give their crew more space. He did think the derby was the best that we have had in quite awhile and Raleys did a phenomenal job on the buyer's breakfast.
- Vice President Fawaz – He felt sorry for the staff when he saw them, they did a great job. He is disappointed about the law enforcement that is on the grounds; he felt they were not very responsive when there was an incident. He had people asking him to bring back the ultrasound and carcass contest for beef and swine and had explained the past issues. He thought the Monster Trucks were good but a one-year event. He would like to see the rodeo scoreboard return and be used for other events; should be made a priority. He mentioned that the Farm Bureau would like to contribute to some repairs and improvements in the beer concession booth but want to have some reassurance that they will have that booth for a while. He also would like to see a letter of concern to the carnival regarding the issues discussed tonight.
- President Finley – The swine weigh in time needs to be shortened; would like to see menu options for kids/smaller portions at a lesser price. Monster Truck promotor was great, he did a demo during the destruction derby at intermission; agrees that it was a one-year event. Need to think about if we are keeping the derby on Saturday or moving it back to Sunday. The rodeo was good and enjoyable. It is frustrating when the director's parking spots get taken. He said the box seat section needs to be marked better, seems confusing and people in the wrong seats, and they were dirty. The grounds looked great and staff did a good job.
- General discussion regarding the Sponsor BBQ – should be moved back to 5:30 PM and need to coordinate better with the caterer, beer distributor, staff, etc. and make sure all details are covered. There was a long wait after opening and not well attended.

## **STAFF COMMENTS:**

Mike Luiz – It was an interesting year, the first year where we weren't exempt from overtime rules so it makes a difference with staffing.

Michelle Eiler – Lots of new staff so took extra time this year but will be great if everyone returns next year. Received many complaints about the VIP parking situation.

**NEXT MEETING DATE:** The next meeting is scheduled for Tuesday, September 19, 2023, at 5:30 PM.

**ADJOURNMENT:** Meeting was adjourned at 8:12 PM.

Approved:



Jason Finley  
President

Attest:



Michelle Eiler  
Secretary