

CHANCEY WILLIAMS

Saddle Bronc athlete-turned neo-traditional country music sensation Chancey Williams, has gone from competing on horseback to performing on center stage. As one of only two artists (along with Chris LeDoux) to both compete in the rodeo and perform on the main stage at Cheyenne Frontier Days and the only singer/songwriter to be endorsed by CINCH®, Williams is the next authentic cowboy of country music. The northeastern Wyoming native has toured the nation, taking the stage ahead of headliners Toby Keith, Cody Johnson, Alan Jackson, Dierks Bentley and Parker McCollum, performing at a sold-out Ryman Auditorium, Red Rocks Amphitheatre, as well as headlining at The National Finals Rodeo and multiple performances at the Grand Ole' Opry.

“For us, it’s been a long journey of playing against what was popular in country music, but we just stayed the course,” Williams told People Magazine of staying true to his roots. “I always tell the band, don’t worry about whatever any other artist is doing. We have blinders on.”

Representing the western lifestyle and cowboy mentality in its truest form, Williams’ sound and subject matter has found its time in Nashville’s country scene, as demonstrated on his latest release, sixth studio album One of These Days. One of These Days released to rave reviews, supported by the likes of People, Billboard, Taste of Country, Whiskey Riff, Holler.

Saving Country Music wrote, “If we could wave a magic wand and instantly remake mainstream country music into something much better than what it is today, Chancey Williams and his new album One of These Days would not be a bad wish at all.”

“The time has finally come for Chancey Williams,” declared People Magazine. “Cowboys are cool again!”

