

**10<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
BOARD OF DIRECTORS MEETING  
December 15, 2020**

**CALL TO ORDER:** The 10<sup>th</sup> District Agricultural Association Zoom Board of Directors meeting was called to order at 5:00 PM by President Finley.

**ROLL CALL/DIRECTORS ABSENT:** President Finley, Vice President Fawaz, Directors Hanna, Mercier and Salters were present. There are four (4) vacant board positions.

**INTRODUCTION OF GUESTS AND STAFF:** Also, present were Cliff Munson, CEO; Michelle Eiler, AGPA; and Kylie Daws, Junior Fair Board Co-President.

**PUBLIC COMMENT:** None.

**CONSENT CALENDAR (Action by Board):** Director Mercier made a motion, seconded by Director Salters and carried to accept the consent calendar which included minutes from the October 20, 2020 meeting, contracts and cash disbursements for October and November and the current financial report.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz	X			
Jason Finley	X			
Judd Hanna	X			
Darrin Mercier (1 <sup>st</sup> )	X			
Lori Salters (2 <sup>nd</sup> )	X			
4 positions vacant				

The budget committee presented the 2021 budget. Director Hanna made a motion, seconded by Vice President Fawaz and carried to accept the 2021 10<sup>th</sup> DAA Budget.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (2 <sup>nd</sup> )	X			
Jason Finley	X			
Judd Hanna (1 <sup>st</sup> )	X			
Darrin Mercier	X			
Lori Salters	X			
4 positions vacant				

No public comment.

**BUSINESS REPORT & INFORMATION (Action by Board):**

- Officer Elections – Director Salters made a motion, seconded by Director Mercier and carried to keep the current slate of officers for another year: Jason Finley, President; Brandon Fawaz, Vice President & Michelle Eiler, Secretary.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz	X			
Jason Finley	X			
Judd Hanna	X			
Darrin Mercier (2 <sup>nd</sup> )	X			
Lori Salters (1 <sup>st</sup> )	X			
4 positions vacant				

No public comment.

- Bagley-Keene Act Open Meeting Laws Zoom Meeting – CEO Munson reported that he and Michelle sat through the zoom presentation by the CDFA Legal Department. It was mostly review and the 10<sup>th</sup> DAA follows the guidelines very well. No public comment.
- Transition Plan – CEO Munson reported that CFA took the plan to start creating the JPA with the options for fairs to become nonprofits. The plan was presented to the Secretary of Ag on December 8<sup>th</sup>; CDFA presented their plan the following day. Their plan turns fairgrounds into more of emergency services facilities under OES than community event facilities. It is becoming apparent that CDFA is not the fairs friend. The RCRC met on December 10<sup>th</sup> and it was unanimous by the board to support the CFA transition plan. Under the new plan we would still receive allocations but would have a lot more flexibility and control over our facility; with the county having some say. CEO Munson will continue to provide updates as received. No public comment.
- Auto Racing – President Finley and CEO Munson talked with Kevin Barba, Barba Promotions about this year and next years race season. Mr. Barba feels that with no fans that it is best to not try again. The 10<sup>th</sup> DAA will hold off on issuing any contract for auto racing until we know more with the COVID-19 pandemic. Vice President Fawaz made a motion, seconded by Director Mercier and carried to forgive the final utility invoice to close out the 2020 contract in the amount of \$1,694.94, due to the effects that COVID-19 had on the race season.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (1 <sup>st</sup> )	X			
Jason Finley	X			
Judd Hanna	X			
Darrin Mercier (2 <sup>nd</sup> )	X			
Lori Salters	X			
4 positions vacant				

No public comment.

- Billboard Proposition/Rain Rock Casino – CEO Munson reported that Brandon Bethea, Marketing Director for Rain Rock Casino approached him with a proposition to build a new LED sign where the current billboard is located. If they can meet all the county and state requirements, they estimate the cost would be \$500-\$700K and it would be part of Phase II of their construction plan. They would pay for all initial expenses; they would lease it from the 10<sup>th</sup> DAA for 15 years and pay for any repairs and electrical during the contract term. The LED sign would become property of the 10<sup>th</sup> DAA since it is permanently affixed to the ground/property and we would have control of what is advertised. Vice President Fawaz made a motion, seconded by Director Hanna and carried to direct CEO Munson to further research the proposition and provide information to the board.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Brandon Fawaz (1 <sup>st</sup> )	X			
Jason Finley	X			
Judd Hanna (2 <sup>nd</sup> )	X			
Darrin Mercier	X			
Lori Salters	X			
4 positions vacant				

No public comment.

**CORRESPONDENCE (Information/Action):** Included in the board packet is a Thank You card from the Yreka FFA and a CDFA Letter regarding Public Workshops to Address Alternative Fairground Operating Models. No public comment.

**FRIENDS OF THE FAIR:** There was no representative at the meeting. President Janae Scruggs did send an email with updates:

- They did not meet in November or December.
- The next phase of Winema Hall has been paid and will start as soon as CalFire is out of the building.
- She has been working on seeing if FOF would qualify for the USDA grant to purchase the shower trailer. At this time, they do not qualify as a private foundation. They have to get approved to apply for federal grants before the application can be completed; they cannot tell us our status before we apply.

No public comment.

#### **COMMITTEE REPORTS (Informational/Action):**

- Junior Livestock Auction Committee – Director Mercier said that the last large payment was received and there are only a few small ones left to collect. No public comment.
- Junior Fair Board – Kylie Daws, Co-President reported that they participated at the Outdoor Holiday Market by having Santa available for pictures. The next meeting will be held in January. No public comment.

#### **2021 ANNUAL FAIR (Information/Action):**

CEO Munson reported that the COVID vaccine should be out and distributed by June. After the 1<sup>st</sup> of the year, we will start preparing for the annual fair as normal. Grandstand events will be changed: Thursday – Redneck Roundup; Friday – Rodeo; Saturday – Destruction Derby. The livestock auction will be held Saturday evening and Sunday (species to be determined at a later date). We may also be able to find a small event, like lawn mower races, to run in the grandstand on Sunday. No public comment.

#### **CEO REPORT (Information/Action):**

- Events
  - Calendar of Events – CEO Munson reported that there are no events on the calendar and due to moving to the Purple Tier the indoor kart races have been postponed until further notice. No public comment.
  - Outdoor Holiday Market – CEO Munson reported that the event was absolutely amazing. We followed sanitizing protocols, people were happy and calm, the weather was beautiful, it was well attended by both vendors and patrons. No public comment.
- Projects
  - Winema Hall HVAC System/SB 5 Project – CEO Munson reported CCA will be releasing the bids this week. Cal Fire is scheduled to be out December 27<sup>th</sup> so the onsite walk through for contractors has been scheduled for January 8<sup>th</sup>. No public comment.
- Funding Issues – CEO Munson reported that we should be receiving one more payment before the first of the year. Next year funding should stay about the same and in 20/21 we will see the negative affect of COVID-19 on the AB1499 funds.. No public comment.
- WFA Chairman Report – CEO Munson stated that the WFA Convention is completely virtual this year. It runs from January 4-6, 2021. Staff will be participating and if any board member would like to just email CEO Munson and he will get you registered. This will be his final speech as the WFA Chairman. No public comment.

#### **MATTERS OF INFORMATION:**

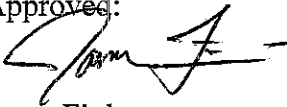
- CEO Comments – CEO Munson reported that he is currently in San Luis Obispo with his new grandbaby that arrived on Sunday. He thanked the board for all of their hard work. Merry Christmas!
- Board of Directors Comments –
  - Director Salters – Would like to thank Cliff and staff for their work to put on the Outdoor Holiday Market and all the work being put in to the JPA transition.
  - Director Hanna – Good job to the budget committee and good job to the staff for the Outdoor Holiday Market. Merry Christmas!

- Vice President Fawaz – Merry Christmas!
- Director Mercier – Good job to staff for dealing with this crazy year, but we pulled it off.
- President Finley – Good job, it was a tough year. We are ready for a normal fair!
- Items Proposed for Next Board Meeting – Strategic Planning Session, Sportsmen’s Expo and Billboard Proposition.

**NEXT MEETING DATE:** The meeting is scheduled for Tuesday, January 19, 2021 at 5:30 PM.

**ADJOURNMENT:** Meeting was adjourned at 6:41 PM.

Approved:



Jason Finley  
President

Attest:



Michelle Eiler  
Secretary